



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Exterior: improved proportions and even more space

- › The fourth-generation OCTAVIA is even bigger and a real miracle of space
- › Clear surfaces and sculptural elements combined with excellent aerodynamics
- › Headlights and tail lights featuring LED technology and alloys measuring up to 19 inches

**The fourth generation of the OCTAVIA is bigger and, thanks to the new proportions and ŠKODA design language, even more emotive and dynamic than its successful predecessor. The new front apron, narrower headlights and newly designed, shallow roof rails emphasise the elongated silhouette of the OCTAVIA COMBI, while the hatchback looks as elegant as a coupé. All in all, the new ŠKODA OCTAVIA radiates self-confidence and quality.**

Oliver Stefani, Head of ŠKODA AUTO Design, said, “With the new OCTAVIA, in addition to the emotive and sculptural elements of the current ŠKODA design language, we paid particular attention to elegant and dynamic proportions whilst further improving the amount of interior space. The elongated silhouette and the large wheels measuring up to 19 inches lend the OCTAVIA a powerful appearance.”

At 4,689 mm, the new ŠKODA OCTAVIA COMBI is 22 mm longer than its predecessor, whilst the hatchback has gained 19 mm (also measuring 4,689 mm in length). At 1,829 mm, they are both 15 mm wider; their wheelbases measure 2,686 mm. The OCTAVIA’s increased length and width bring out its self-assured appearance. What’s more, the familiar, impressive amount of interior space is even more generous, turning the ŠKODA icon into the most amazing miracle of space yet. Having gained 5 mm, the ample kneeroom in the rear is now 78 mm. The COMBI’s boot capacity, which is the largest in the segment, has increased by another 30 l to 640 l. The hatchback can now hold 600 l – 10 l more than before.

### **New ŠKODA design language with sculptural elements and clear surfaces**

The new front apron and the razor-sharp, narrower, new headlights featuring LED technology for the low beam, high beam and daytime running lights as standard are a visual delight. The tail lights, brake lights and fog lights also feature LED technology. The newly designed, shallow roof rails emphasise the elongated silhouette of the OCTAVIA COMBI, while the hatchback looks almost like a coupé. The latest developments in ŠKODA’s design language are characterised by sculptural elements, precise lines and modern, clear surfaces, and lend the car an authentic as well as dynamic appearance, creating a high-quality look.

### **Excellent aerodynamics, reducing CO<sub>2</sub> emissions and fuel consumption**

The new design not only sharpens the ŠKODA OCTAVIA’s visual appearance, it also enables excellent aerodynamics. With a drag coefficient ( $c_d$ ) from 0.24 for the hatchback and from 0.26 for the COMBI, the new OCTAVIA is one of the most aerodynamic cars in the world in its segment. The improved aerodynamics also result in fewer CO<sub>2</sub> emissions and lower fuel consumption. Alloy wheels with a diameter of up to 19 inches (665 mm with the tyres fitted) lend all of the model variants a powerful appearance. Crystal Black, Lava Blue and Titanium Blue have been newly added to the range of paint finishes; a Chrome and a Dynamic package are optional extras for the Ambition and Style trim levels.



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## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.