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ŠKODA delivers 88,500 vehicles in October

- › ŠKODA records growth in Central Europe, India and China
- › European sales of ŠKODA Fabia and ŠKODA Superb increase in double figures
- › Tense market situation in Russia and Eastern Europe persists

Mladá Boleslav, 9 November 2015 – ŠKODA delivers 88,500 vehicles to customers worldwide in October 2015 (October 2014: 91,000 deliveries; down 2.7%). This was the second-best October for the brand after the previous year's record sales month. ŠKODA posted increases in Central Europe, India and China. ŠKODA's deliveries were slightly down on the previous year in Western Europe. Against the backdrop of challenging market situations, the brand recorded a decline in sales in Russia and Eastern Europe. ŠKODA's latest model generations, however, continue to do outstandingly well: In Europe, high growth rates have been achieved with the ŠKODA Fabia (up 44.1%) and the new ŠKODA Superb (up 22.8%).

"ŠKODA has been able to hold its own with an attractive model range in a partly challenging environment in October," explains Werner Eichhorn, ŠKODA Board Member for Sales and Marketing. "Our new models have been very well received by customers. This is evidenced by the stable development of incoming orders. However, we continue to see tense markets in Russia and Eastern Europe."

In **Western Europe**, ŠKODA delivered 34,000 vehicles to customers in October (October 2014: 34,700; down 1.9%). On the German market, the brand's sales reached the previous year's level of 12,800 vehicles. ŠKODA remains the strongest import brand in Germany by far. ŠKODA achieved double-digit growth in the markets of France (2100 vehicles; up 17.3%), Spain (1700 vehicles; up 12.9%), Italy (1400 vehicles; up 13.3%), Portugal (200 vehicles; up 22.5%) and Ireland (200 vehicles; up 22.2%).

In the overall declining **Russian** market, ŠKODA achieved 4600 deliveries in October (October 2014: 7400 vehicles; down 38.0%). In **Eastern Europe**, excluding Russia, the manufacturer sold 3000 vehicles in October (October 2014: 3300; down 11.0%). ŠKODA recorded double-digit growth, however, in Romania (900 vehicles; up 26.3%) and Serbia (500 vehicles; up 21.2%).

In **Central Europe**, ŠKODA grew 11.9% to 14,800 deliveries in October (October 2014: 13,200). This means one in five newly registered vehicles in Central Europe is a ŠKODA. In their home market of the Czech Republic, the brand achieved a significant increase of 18.5% to 7600 vehicles (October 2014: 6400). ŠKODA also recorded double-digit growth in the following Central European regions: Slovenia (500 vehicles; up 14.0%) and Croatia (200 vehicles; up 28.1%).



Všechny vozy ŠKODA, které od roku 2008 Euro NCAP testovala, získaly šhvězdičkové hodnocení bezpečnosti.





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In **China**, ŠKODA delivered 26,400 vehicles in October. This is a small increase of 3.2% over last October's results (25,600 deliveries). In India, ŠKODA's sales increased 7.7% to 1600 vehicles (October 2014: 1500). In Taiwan, the brand achieved growth of 20.0%, delivering 300 vehicles. ŠKODA also recorded double-digit growth in Israel (1500 vehicles, up 52.7%).

ŠKODA deliveries to customers in October 2015 (in units, rounded off, by model; +/- in percent compared to October 2014):

ŠKODA Octavia (37,000; +4.9 %)

ŠKODA Fabia (16,800; +39.8 %)

ŠKODA Rapid (14,000; -33.9 %)

ŠKODA Yeti (10,000; +13.0 %)

ŠKODA Superb (7700; -2.6 %)

ŠKODA Citigo (only sold in Europe: 2800; -12.0 %)

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Media image:



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The new ŠKODA Superb arrived on the Chinese market in October. ŠKODA's completely redesigned flagship is a true highlight in the brand's most comprehensive model campaign to date. ŠKODA delivered 26,400 vehicles on the Chinese market in October.

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Source: ŠKODA AUTO





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ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- > currently offers the following models in the range: Citigo, Fabia, Roomster, Rapid, Octavia, Yeti and Superb.
- > in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.



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