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Christian Strube new Board Member for Technical Development at ŠKODA AUTO

- › Christian Strube was most recently Head of Volkswagen brand's Construction Development
- › Previous ŠKODA Board Member for Technical Development, Dr. Frank Welsch, takes over leadership of Volkswagen brand's Technical Development

Mladá Boleslav, 11 December 2015 – With effect from 1 December 2015, Christian Strube (52) joins ŠKODA's Board of Directors, taking on responsibility for the 'Technical Development' department. He succeeds Dr. Frank Welsch (51) who is now the Volkswagen brand's Head of Technical Development.

With Christian Strube, an experienced senior engineer will be leading the ŠKODA brand's Technical Development department. Strube studied Marine Engineering at Flensburg University of Applied Sciences. He began his career in the Volkswagen Group in 1991. Following his first positions at Volkswagen's headquarters in Wolfsburg, he held several executive posts in Germany and abroad, including as Head of Body and Interior at Volkswagen de Mexico. Most recently, Strube had been responsible for the Volkswagen brand's Construction Development division from 1 September 2012.

"We are delighted that Mr. Strube, a very experienced engineer, will now be leading our Technical Development department at ŠKODA. With him, we will continue to renew and expand ŠKODA's model range," says ŠKODA CEO Bernhard Maier.

Dr. Frank Welsch, who, as ŠKODA's Development Director, made a significant contribution to the largest model campaign in the company's history, is assuming the Board position responsible for the Volkswagen brand's Technical Development as of 1 December 2015.

ŠKODA CEO, Bernhard Maier, thanked Dr. Frank Welsch for his extremely successful time at the company: "Dr. Frank Welsch worked on ŠKODA's model campaign with great personal commitment, and led the brand into a new era in terms of technology."

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Media image:



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ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- > currently offers the following models in the range: Citigo, Fabia, Rapid, Octavia, Yeti and Superb.
- > in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.