



# Press Release page 1 of 3

## Milestone: ŠKODA Produces 18 Millionth Car

- › Milestone car is a ŠKODA Superb Combi
- › Management and Works Council praise employees' work
- › Investments: ŠKODA modernising and expanding Kvasiny plant

**Mladá Boleslav/Kvasiny, 22 January 2016 – New record broken: ŠKODA AUTO has manufactured their 18 millionth vehicle since the company first started building cars in 1905. The milestone car – a ŠKODA Superb Combi in the colour candy-white – rolled off the production line at the ŠKODA plant in Kvasiny. ŠKODA CEO Bernhard Maier, ŠKODA Board Member for Production Michael Oeljeklaus and the Chairman of the Trade Union KOVO, Jaroslav Povšík witnessed the occasion.**

ŠKODA's new CEO, Bernhard Maier, took the opportunity to visit the ŠKODA production site in East Bohemia for the first time. "Kvasiny is a production site with a great tradition and an outstanding team. You immediately sense the enthusiasm with which people carry out their tasks here. This is where automobile construction is lived, and implemented to an exemplary quality and efficiency," said Maier, adding, "Today we have 18 million reasons to be proud of our employees' performance. Without them, the success of the ŠKODA brand would be unimaginable."

"Producing 18 million vehicles is an enormously high number," said the Chairman of the Trade Union KOVO, Jaroslav Povšík. "This milestone is an impressive demonstration of the skill our colleagues at ŠKODA have in car construction, and their great dedication to the company's success over the past 120 years."

The Kvasiny plant is currently undergoing the largest modernization and expansion in its history, for which ŠKODA will be investing around seven billion crowns. Over the coming years, the production capacity of the East Bohemian site will increase to 280,000 vehicles per year. Up to 1300 new jobs will be created in order to achieve this.

"Over the last five years, we have significantly increased the number of high-quality vehicles produced worldwide," said ŠKODA Board Member for Production, Michael Oeljeklaus. "The ŠKODA plants in the Czech Republic have made a significant contribution to this. This is the heart of our international production network. Since 1991, we have invested more than 300 billion crowns into modernizing and expanding our production facilities in the Czech Republic."

The new pilot hall was opened during the visit to Kvasiny. 50 ŠKODA employees started work there that same day. The local team receives the first technical information that is then analysed and evaluated some three years before the production of a ŠKODA model begins. This allows any optimizations to be carried out in advance of the model being launched into series production.





# Press Release page 2 of 3

Kvasiny is one of ŠKODA's three production sites in the Czech Republic. In addition to the ŠKODA Yeti, the ŠKODA Superb and Superb Combi currently run off the production lines there. In the future, the production of ŠKODA's SUV models will also play an important role at the location. Around 150,000 ŠKODA vehicles were produced at the Kvasiny plant in 2015. 4500 people are currently employed at the site, making it one of the largest industrial employers in the Hradec Králové region. In 1895, Mladá Boleslav became the foundation for ŠKODA's success story. 52 years later in 1947, when the Kvasiny plant started production of ŠKODA cars, it was the second important production site in former Czechoslovakia.

## Selected milestones in ŠKODA AUTO's manufacturing history:

- 19 January 2016: 18 million ŠKODA cars produced since 1905
- 24 November 2015: 12 million ŠKODA cars produced at the Mladá Boleslav plant
- 10 December 2014: ŠKODA manufactures the 1 millionth vehicle in 2014 – the first time the company had produced one million vehicles in a single year
- 19 March 2014: 11 million ŠKODA cars produced at the Mladá Boleslav plant
- 26 August 2013: 4 million ŠKODA Octavias produced
- 9 July 2013: 1 Million ŠKODA vehicles in China since 2007
- 5 February 2013: 15 million ŠKODA vehicles since 1905
- 30 January 2012: 14 million ŠKODA vehicles since 1905
- 12 October 2011: 10 million ŠKODA vehicles at the Mladá Boleslav plant
- 8 April 2009: 12 million ŠKODA vehicles since 1905
- 13 July 2006: 10 million ŠKODA vehicles since 1905
- 1991: 5 million ŠKODA vehicles since 1905

## For more information:

Jozef Baláž, Corporate Communications  
P +420 326 811 773  
[jozef.balaz@skoda-auto.cz](mailto:jozef.balaz@skoda-auto.cz)

Jana Bahníková, Corporate Communications  
P +420 326 811 738  
[jana.bahnikova3@skoda-auto.cz](mailto:jana.bahnikova3@skoda-auto.cz)

## Media image:



### Milestone: ŠKODA Produces 18 Millionth Car

The milestone car is a ŠKODA Superb Combi in candy-white. The Kvasiny plant is currently undergoing the largest modernization and expansion in its history, for which ŠKODA will be investing around seven billion crowns.

[Download](#)

Source: ŠKODA AUTO





# Press Release

page 3 of 3

## ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- > currently offers the following models in the range: Citigo, Fabia, Rapid, Octavia, Yeti and Superb.
- > in 2015 delivered more than 1 million vehicles to customers worldwide.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.

