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ŠKODA continues growth in April

- › ŠKODA's best April ever: 92,100 deliveries to customers
- › International success: Sales increases in Western & Central Europe, China and India
- › Fantastic response: Double-digit growth in ŠKODA Fabia sales in Europe
- › New era: New ŠKODA Superb preparing for market launch

Mladá Boleslav, 11 May 2015 – ŠKODA's deliveries increased 2.8% to 92,100 vehicles in April (April 2014: 89,600), making this the best April in the company's 120-year history. The Czech car manufacturer grew in Western & Central Europe, as well as in China and India. Both the estate and hatch versions of the ŠKODA Fabia have been very well received on the markets with an overall increase of around 40% in Western Europe alone. The new ŠKODA Superb is preparing for its imminent launch on the market, heralding the next stage of ŠKODA's model campaign in June.

"We have continued the positive trend of the first quarter into April," says Werner Eichhorn, ŠKODA Sales and Marketing Director. "These developments show that we are winning over increasing numbers of new customers to the brand with our new models." Eichhorn continues, "The 2015 automotive year, however, is not proving to be easy. The situation on certain markets, particularly Russia, remains challenging."

In **Western Europe**, ŠKODA achieved growth of 4.5 % in April, delivering 38,200 vehicles to customers (April 2014: 36,600). In Germany, ŠKODA's second-largest market in the world, the brand's deliveries increased 7.0 % to 13,800 (April 2014: 12,900). ŠKODA reaffirmed their position as the number one import brand on the German market. ŠKODA achieved double-digit growth in Spain (2000 vehicles; up 16.8 %), Italy (1600 vehicles; up 24.1 %), Finland (900 vehicles; up 13.5 %), Ireland (600 vehicles; up 30.1 %) and Portugal (300 vehicles; up 15.4 %).

In **Eastern Europe**, including Russia, ŠKODA delivered 7400 vehicles in April (April 2014: 10,700). In this challenging market environment, ŠKODA's market share had risen to 4.7 % by the end of April, compared to 3.9 % in April last year. In **Russia**, ŠKODA sold 4500 vehicles this April, compared to 7700 units in April 2014. The brand's share of the Russian market reached 4.1 % after the first four months of this year (January to April 2014: 3.4 %). The brand achieved double-digit growth in Rumania (800 vehicles; up 25.5 %) and in Bulgaria (up 28.5 %; 200 vehicles) this April.

ŠKODA is doing excellently in **Central Europe**, where deliveries increased 6.1 % to 15,500 vehicles this April (April 2014: 14,600). The company's market share increased to 21.5 % during these four months (January to April 2014: 20.0 %). In their Czech home market, ŠKODA's sales increased 8.1 % to 7700 vehicles delivered in April (April 2014:



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7100). ŠKODA recorded double-digit growth in Hungary (1000 vehicles; up 20.5%) and Slovenia (500 vehicles; up 18.8%).

ŠKODA is showing strength in **China**. In their strongest market in the world, the manufacturer's sales increased 4.9 % to 23,000 vehicles delivered in April (April 2014: 21,900). ŠKODA has been doing very well with the Octavia, sales of which have increased by 49.4 %. In **India**, ŠKODA's deliveries increased 9.6 % to 1300 in April. ŠKODA is also doing excellently in Turkey (2600 vehicles; up 187.1%), Egypt (700 vehicles; up 109.4%) and Australia (300 vehicles; up 33.7%).

ŠKODA's deliveries to customers in April 2015 (in units, rounded off, by model; +/- in percent compared to April 2014):

ŠKODA Octavia (36,400; +10.3 %)
 ŠKODA Rapid (18,000; +6.6 %)
 ŠKODA Fabia (16,500; +9.5 %)
 ŠKODA Yeti (7200; -30.8 %)
 ŠKODA Superb (7800; +4.4 %)
 ŠKODA Roomster (2900; +1.2 %)
 ŠKODA Citigo (only sold in Europe: 3.300; -15.7 %)

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Media image:



New ŠKODA Superb in the starting blocks

ŠKODA continues profitable growth with their attractive model range. The new ŠKODA Superb will be available on the first markets in June.

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Source: ŠKODA AUTO



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ŠKODA AUTO

- > is one of the longest-established vehicle production companies in the world. In 1895, the Czech headquarters in Mladá Boleslav began producing bicycles, followed by the production of motorbikes and cars.
- > currently has seven passenger car models: Citigo, Fabia, Roomster/Praktik, Rapid, Octavia, Yeti and Superb.
- > in 2014 delivered more than 1 million vehicles to customers worldwide for the first time in a single year.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 25,900 people globally and is active in more than 100 markets.