



Press Release, Page 1 of 2

World's Best ŠKODA Specialists Awarded

- › **International winners of the 'ŠKODA Challenge' announced**
- › **Sixth year of ŠKODA Awards: 165 finalists from 30 countries**
- › **Top performance in service technology, service consultation, diagnostics, inventory management, importer representation, sales advice and paintwork**

Mladá Boleslav, 14 July 2016 – The winners of the '6th ŠKODA Challenge' have been announced: ŠKODA's best dealer employees this year come from Denmark, Great Britain, Italy, Latvia, Austria, Slovakia, Slovenia, Spain, Czech Republic and Hungary. 165 service experts from 30 countries took part in the two-day final contest held in the Czech Republic.

"I would like to congratulate all the participants in the 'ŠKODA Challenge 2016' and especially the winners," says Roman Havlásek, Head of ŠKODA Aftersales. "They represent the expertise and outstanding commitment of the members of ŠKODA network around the world," said Havlásek, adding, "Having highly qualified ŠKODA dealerships and service partners is essential for the international success of the ŠKODA brand."

165 specialists from 30 countries attended the two-day final contest in Prague and visited ŠKODA's headquarters in Mladá Boleslav. The final round involved theoretical and practical tasks. The best service technician, service advisor, diagnostic technician, refinisher, warehouse manager, retailer, importer representative and the members of the best teams from the Czech Republic were selected. All finalists had qualified beforehand in national qualifying rounds for the final tournament in the Czech Republic.

Zdeněk Pazderka from the Czech Republic won the award for best ŠKODA service advisor. Out of all service technicians, David Grávalos from Spain prevailed. The best refinisher was Egīls Žīzenis from Latvia; best diagnostic technician Henrik Svane from Denmark. The best team came from the Czech Republic, and the best importer representative was Thomas Stockinger from Austria. The best sales advisor was Zsolt Jandó from Hungary. And number one in the field of ŠKODA warehouse management was János Bertók from Hungary.

ŠKODA is continuously investing in the skills and qualification of the partners. In some cases, this includes comprehensive training programmes at the ŠKODA Service Training Centre in Mladá Boleslav. The ŠKODA Service Training Centre combines technical and business training. The overall objective is to keep the necessary expertise of ŠKODA service workshops at the same high level around the world in order to achieve maximum customer satisfaction.



Press Release, Page 2 of 2

For more information:

Jozef Baláž, Corporate Communications

T +420 326 811 773

jozef.balaz@skoda-auto.cz

Vítězslav Pelc, Corporate Communications

T +420 326 811 788

vitezslav.pelc@skoda-auto.cz

Media images:



World's Best ŠKODA Specialists Awarded

Theoretical expert knowledge was also required in the final of the competition 'ŠKODA Challenge 2016'.

[Download](#)

Source: ŠKODA AUTO



World's Best ŠKODA Specialists Awarded

The practical part of the international finals of the 'ŠKODA Challenge 2016' took place at ŠKODA's Service Centre in Mladá Boleslav.

[Download](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide.
- > has belonged to Volkswagen since 1991. The Volkswagen Group is one of the most successful automotive groups in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- > operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- > employs over 26,600 people globally and is active in more than 100 markets.

