



# Press Release

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## ŠKODA achieves new sales record in first half of 2016

- > Best first half-year ever: 569,400 deliveries (up 4.6%)
- > Best June of all time: 98,800 deliveries (up 4.4%)
- > International success: ŠKODA grows in China, Europe and Russia
- > Success models: FABIA, SUPERB and YETI double-digit sales increase

Mladá Boleslav, 27 July 2016 – ŠKODA's growth continues in the first half of 2016: Between January and June, deliveries to customers worldwide increased 4.6% to 569,400 vehicles (first half of 2015: 544,300). This is a new ŠKODA sales record for the first half of a year. The Czech carmaker delivered 98,800 vehicles in June (up 4.4% compared to June 2015). The positive development in the core markets of China and Europe and the recovery of sales in Russia have contributed as much to the record results as the significant gains of the model series ŠKODA FABIA, SUPERB and YETI.

"ŠKODA did very well in the first half of the year, and the company's stable growth continues," says ŠKODA Board Member for Sales and Marketing Werner Eichhorn. "The sales record is the result of an attractive model range and our team's great performance. The strong sales figures in the first six months give us confidence for the second half of the year."

In **Western Europe**, ŠKODA grew in June and the first half of the year. Compared to the same month last year, deliveries increased by 5.3% to 45,000 units (June 2015: 42,700 vehicles). From January to June, the brand's sales improved by 7.5% to 242,500 vehicles. In Germany, sales increased in this period by 6.9% to 86,500 units. The Czech car manufacturer recorded double-digit growth in June in the Netherlands (1600 vehicles; up 37.3%), France (2600 vehicles; up 21.2%), Great Britain (8500 vehicles; 17.8%), Italy (2000 vehicles; up 27.2%) and Spain where sales increased 31% to 2400 vehicles.

ŠKODA also recorded a significant sales increase in **Central Europe**. Sales in June increased 13% to 17,200 vehicles (June 2015: 15,300 vehicles). In the first half, ŠKODA sold 96,300 units and achieved an increase of 8.3%. In their home market – the Czech Republic – sales increased 7% to 8200 vehicles in June, and 7.9% to 46,200 units in the first half of the year. In Croatia (500 vehicles; up 18.4%), Poland (5200 vehicles; 21.7%) and Hungary (1000 vehicles, up 30.7%), deliveries increased in double digits.

In **Eastern Europe, excluding Russia** ŠKODA surpassed the previous June by 12.8% with 3300 vehicles (June 2015: 2900 vehicles). In the first half of the year, the Czech manufacturer even grew in the tight markets (17,000 vehicles; up 6.5%) and the brand's market share increased by 14.6% to 8.5%. In **Russia**, ŠKODA recorded an increase of 8.9% (4800 vehicles) compared to the same month last year (June 2015: 4400



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vehicles). Between January and June, ŠKODA sold 26,900 vehicles (first half of 2015: 28,000), and the company's market share increased significantly – by 12.8% to 4.3%. Sales figures also increased in the Baltic countries (500 vehicles; up 3.7%), Bosnia (100 vehicles; up 96.9%), Bulgaria (300 vehicles; up 3.3%), Romania (1000 vehicles; up 32.8%) and Ukraine (300 vehicles, up 202.7%).

ŠKODA also surpassed last year's sales figures in **China** – the company's strongest market worldwide: In June, sales climbed by 11.8% (22,400 vehicles). The six-month balance also closed positively with an increase of 5.4% (145,800 vehicles). In addition, ŠKODA recorded growth in New Zealand (100 vehicles; up 12.8%) and Taiwan (400 vehicles; up 46.2%).

### **ŠKODA deliveries to customers in June 2016 (in units, rounded off, listed by model; +/- in % compared to June 2015):**

ŠKODA CITIGO (sold only in Europe: 4000; -8.7 %)

ŠKODA FABIA (19,600; +3.0 %)

ŠKODA RAPID (17,700; +6.2 %)

ŠKODA OCTAVIA (36,000; -5.4 %)

ŠKODA SUPERB (12,600; +108.2 %)

ŠKODA YETI (8900; -0.4 %)

### **ŠKODA deliveries to customers in the first half of 2016 (in units, rounded off, listed by model; +/- in % compared to the first half of 2015):**

ŠKODA CITIGO (sold only in Europe: 20,000; -3.2 %)

ŠKODA FABIA (104,700; +14.0 %)

ŠKODA RAPID (102,600; -5.1 %)

ŠKODA OCTAVIA (219,500; -1.9 %)

ŠKODA SUPERB (70,100; +81.1 %)

ŠKODA YETI (52,400; +11.7 %)

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## Media image:



### ŠKODA achieves new sales record in first half of 2016

Alongside the FABIA and YETI models, the ŠKODA SUPERB (photo) stands out, guaranteeing high growth rates. Compared to June last year, the sales figures of the brand's flagship have more than doubled.

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source: ŠKODA AUTO

### ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in the Czech town of Mladá Boleslav in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- > currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI and SUPERB.
- > in 2015 delivered more than 1 million vehicles to customers worldwide in more than 100 markets.
- > has been part of Volkswagen Group since 1991. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- > operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- > employs over 26,600 people globally.

