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## ŠKODA KODIAQ Production Launch in Kvasiny

- › **Extensive expansion and modernization of manufacturing facilities for production launch in Kvasiny**
- › **Seventh series expands ŠKODA's portfolio in a strongly growing segment**
- › **Michael Oeljeklaus: "Production launch is an emotional moment for the entire company."**

**Mladá Boleslav/Kvasiny, 18 October 2016 – Launch of the ŠKODA KODIAQ: The series production of ŠKODA's new large SUV model was launched today at the Czech plant in Kvasiny.**

"We are pleased that it's now underway. The series production launch of the ŠKODA KODIAQ is an emotional moment for the entire company and especially for our colleagues in Kvasiny", says ŠKODA Board Member for Production Michael Oeljeklaus. "Over the last few months, the whole team has been preparing for the start of production of our new SUV model."

The brand is strengthening its position in the world's fastest growing market segment with the ŠKODA KODIAQ. From February 2017, ŠKODA's latest model will be showcasing all the brand's strengths: with a distinctive design and an exceptional amount of space, with practical intelligence and innovative technologies that would usually only be found in higher vehicle classes. Orders can now be placed for the new SUV in many markets.

The manufacturing facilities in Kvasiny have been extensively modernized and expanded for the production of the Czech automobile manufacturer's latest models. In addition to the newly commissioned car body construction and the conversion of the assembly line, the paint shop and logistics areas have also been expanded.

Kvasiny is one of ŠKODA's three production sites in the Czech Republic. Approximately 5900 people are currently employed there, making the plant one of the largest industrial employers in the Hradec Králové region. The plant is currently undergoing the most extensive modernization and expansion in its history. Over the next few years, the production capacity of the East Bohemian site will increase to 280,000 vehicles annually. In this context, ŠKODA will be creating jobs for around 2000 specialists and investing some 7.2 billion Czech crowns into the expansion of the Kvasiny plant by 2018.

Besides the ŠKODA KODIAQ, the ŠKODA models SUPERB and YETI currently run off the production lines at the Kvasiny site. In 2015, around 142,000 ŠKODA vehicles were produced here. The automobile plant was founded 82 years ago.





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## Media images:



### Series production of new ŠKODA KODIAQ launched at Kvasiny plant

The first ŠKODA KODIAQ rolled off the production line at the Kvasiny plant today. The first models will be heading to customers in February 2017.

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Source: ŠKODA AUTO



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## ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › in 2015 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful automotive manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 26,600 people globally and is active in more than 100 markets.

