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## ŠKODA manufactures two million cars at Kvasiny

- › Milestone vehicle is the new ŠKODA KODIAQ in Moon White
- › Modern production site: ŠKODA invests around seven billion crowns into Kvasiny plant
- › Largest employer in region: additional 2,600 qualified workers by end of 2016

**Mladá Boleslav/Kvasiny, 3 January 2017 – ŠKODA has now built two million vehicles at the Kvasiny plant. The milestone vehicle – a ŠKODA KODIAQ in the colour Moon White – rolled off the production line at the traditional Czech company's site. To launch the production of the brand's first large SUV, ŠKODA's East Bohemian factory had taken on 2,600 new employees by the end of last year. The production plant will be further modernized and expanded in the coming years.**

"Kvasiny is a state-of-the-art production facility with a great tradition and an outstanding team. As an important cornerstone of ŠKODA's production network, the Kvasiny plant will be making a key contribution to ŠKODA Strategy 2025," says ŠKODA Board Member for Production and Logistics Michael Oeljeklaus. "The site's annual production volume will continue to increase over the coming years. To this end, we will be investing heavily into the location, expanding Kvasiny into a competence centre for the production of SUV vehicles among other things. We have recently reached an important milestone in this regard by launching production of the ŠKODA KODIAQ.

The Kvasiny plant has a tradition spanning the last 80 years, and is one of the most important employers in the Hradec Králové region. Cars such as the JAWA 700 were produced here as early as the 1930s. The first ŠKODA to be manufactured at Kvasiny was the ŠKODA SUPERB in 1947. In subsequent years, the models FELICIA (1958 to 1964), 110 R Coupé (1970 to 1980), ŠKODA pickup / VW Caddy pickup (1995 to 2001), SUPERB, ROOMSTER and YETI ran off the production Line.

The ŠKODA plant in East Bohemia is currently undergoing the most significant modernization and expansion in its history. As part of the comprehensive SUV campaign, which was launched with the ŠKODA KODIAQ, the manufacturer has invested approximately seven billion crowns into the location. Over the next few years, the production capacity of the plant will steadily increase to 280,000 vehicles annually. An additional 2600 employees had been added to the workforce by the end of 2016, and ŠKODA will be creating new jobs this year, as well. The company is one of the largest industrial employers in the region.





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## Automobile production at Kvasiny – important milestones

### 1934

The body shop Jawa Kvasiny is founded.

### 1947

Production launch of the ŠKODA SUPERB.

### 1959

Kvasiny launches the production of the convertible ŠKODA FELICIA.

### 1970

Production launch of the sporty coupé ŠKODA 110 R.

### 1981

Production launch of the ŠKODA GARDE / RAPID.

### 1991

ŠKODA joins the Volkswagen Group.

### 2001

ŠKODA's new flagship, the SUPERB rolls off the production lines at Kvasiny.

### 2006

Launch of the ŠKODA ROOMSTER model produced at Kvasiny.

### 2009

The new ŠKODA YETI compact SUV is produced at Kvasiny.

### 2013

January: The assembly of the ŠKODA ROOMSTER returns to Kvasiny.

July: The new combined heat and power plant (CHP) becomes operational. Around 3 million euros go into creating an environmental project, later awarded 'eco-project of the year' in the Czech Republic.

November: 1.5 million vehicles have been produced at Kvasiny.

December: 500,000 second-generation ŠKODA SUPERBs have been produced at Kvasiny.

### 2014

September: The Kvasiny plant celebrates 80 years of operation.

### 2015

March: The third generation ŠKODA SUPERB rolls off the line. ŠKODA invests heavily in new production technologies, assembly and logistics areas for the start of production of the brand's flagship made in Kvasiny. Around 62.3 million euros were invested in the new body construction alone.

October: The 500,000<sup>th</sup> ŠKODA YETI is manufactured at Kvasiny.





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## 2016

October: The brand's first large SUV – the ŠKODA KODIAQ – is manufactured at Kvasiny.

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### Media image:



### ŠKODA manufactures two million cars at Kvasiny

The milestone vehicle – a ŠKODA KODIAQ in the colour Moon White – rolled off the production line at the traditional Czech company's site. In 1959 Kvasiny launched production of the convertible ŠKODA FELICIA.

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Source: ŠKODA AUTO

### ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › in 2016 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 26,600 people globally and is active in more than 100 markets.

