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Extensively upgraded ŠKODA OCTAVIA celebrates world premiere in Vienna

- › ŠKODA presents the latest version of its bestseller at the Academy of Fine Arts in Vienna
- › Distinctive design with completely redesigned front
- › Brand-typical generous interior with new ambient lighting
- › New infotainment systems with in-car display in a glass design
- › ŠKODA Connect with groundbreaking mobile online services
- › New driver assistance systems for improved safety and comfort
- › Wide range of engines: four TSI and four TDI engines as well as one G-TEC engine with power outputs ranging from 63 kW (86 PS) to 135 kW (184 PS)

Mladá Boleslav / Vienna, 10 January 2017 – The curtain is raised on the new edition of ŠKODA's bestseller: the premiere of the extensively upgraded ŠKODA OCTAVIA is taking place today. ŠKODA CEO Bernhard Maier and ŠKODA's Head of Design Jozef Kabaň will introduce the revised ŠKODA OCTAVIA COMBI and ŠKODA OCTAVIA RS in advance of the Vienna motor show to the public during a vehicle presentation lasting around 20 minutes. With its new design language, ŠKODA's compact bestseller is given even more dynamism and emotiveness.

New front and headlights with LED technology

The distinctive front with wider radiator grille is characterised by additional headlights with a crystalline look and even wider honeycomb air inlets in the redesigned bumper. The front headlights are available with adaptive lights featuring full-LED technology. The C-shaped LED tail lights now shine in a uniform manner across the surface. The ŠKODA OCTAVIA has grown a few millimetres in length; its rear track has increased by up to 30 mm.

The design of the interior exudes even greater quality and has the equipment to match; the instrument cluster and the operation of the air conditioning have been revised. The new LED ambient lighting in the doors can be set to one of ten different colours. New additional 'Simply Clever' features include two USB connections in the rear, folding tray tables on the backs of the front seats, a removable LED torch in the boot of the Combi, a heated steering wheel and a customisable key.

Helpful infotainment systems and pioneering ŠKODA Connect solutions

The controls for the new generation of infotainment systems are integrated in the glass design and their capacitive displays react to even the lightest touch. The top-of-the-range Columbus navigation system features a 9.2-inch screen and an LTE module for super-fast data transfer, and provides occupants with a Wi-Fi hotspot. Smartphones can be inductively charged via the Phonebox.





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ŠKODA Connect provides groundbreaking mobile online services for information and entertainment, as well as for supporting the driver. Further online services run via the ŠKODA Connect app using a smartphone.

Driver assistance systems for improved safety and comfort

The electronic assistance systems surpass the usual level of the compact segment by far. Newly available features include Trailer Assist, the Predictive Pedestrian Protection function, Blind Spot Detect, Rear Traffic Alert and Crew Protect Assist, which works together with Front Assist including the City Emergency Brake function.

Wide range of engines, DSG transmissions and all-wheel drive

Four petrol engines (TSI), four diesel engines (TDI) and a G-TEC powertrain (CNG) are available for the ŠKODA OCTAVIA and ŠKODA OCTAVIA COMBI. The power output of the engines ranges from 63 kW (86 PS) to 135 kW (184 PS). In addition to the manual gearbox, a DSG transmission is available for all of the engines (with the exception of the entry-level petrol engine and the entry-level diesel engine) – a 7-speed DSG gearbox is brand new to the range. The 1.8 TSI and 2.0 TDI versions can be combined with all-wheel drive. The 2.0 TDI (110 kW / 150 PS) with DSG transmission and all-wheel drive constitutes a new powertrain combination: the first all-wheel-drive ŠKODA OCTAVIA with 7-speed DSG. Dynamic Chassis Control (DCC), which can be used to select suspension modes ranging from comfortable to sporty, is available as an option. All of the engines comply with the Euro 6 standard.

RS models for pronounced sportiness

Both RS models, the hatchback and the Combi, are at the top end of the ŠKODA OCTAVIA range. The performance of the 2.0 TSI has been increased by 7 kW (10 PS) to 169 kW (230 PS). It accelerates from 0 to 100 km/h in 6.7 seconds and its top speed is 250 km/h. This makes the 2.0 TSI RS the most powerful and fastest ŠKODA OCTAVIA in the company's history. The TDI engine wows with its efficiency: on average, it consumes as little as 4.5 litres of diesel per 100 kilometres. The sports chassis lowers the body by 15 mm; the car's rear track is 30 mm wider than that of the predecessor. The wheels are available in sizes ranging from 17 to 19 inches. The ESC stability system with XDS+ electronic inter-wheel lock and Performance Mode Select incl. Performance Sound Generator (optional extra) additionally emphasise the car's dynamic character.

History of a bestseller

The ŠKODA OCTAVIA is the company's bestselling model series. To date, more than five million vehicles have been sold worldwide since its launch in 1996. 436,300 third-generation OCTAVIAs were sold globally in 2016 – this equates to more than 38 per cent of the brand's total sales. In Europe, 255,100 customers opted for the compact car – an increase of 4.2 per cent compared to the previous year.





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ŠKODA OCTAVIA COMBI

The new design with a completely redesigned front provide the ŠKODA OCTAVIA and ŠKODA OCTAVIA COMBI with even more dynamism and emotiveness.

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Source: ŠKODA AUTO



ŠKODA OCTAVIA RS

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Source: ŠKODA AUTO

ŠKODA AUTO

- > is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. The company's headquarters remain in Mladá Boleslav.
- > currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI as well as the KODIAQ and SUPERB.
- > delivered more than 1 million vehicles to customers worldwide in 2016.
- > has been part of Volkswagen Group since 1991, one of the most successful car manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- > operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- > employs over 26,600 people globally and is active in more than 100 markets.