



ŠKODA
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PRESS RELEASE

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First close-up pictures of the ŠKODA KAROQ: Expressive design for the new compact SUV

- › **Design:** KAROQ is the latest representative of the new ŠKODA design language
- › **Technology:** Full-LED headlights optional, LED tail lights as standard
- › **Interior space:** largest boot capacity amongst the competition
- › **Practicality:** optional VarioFlex rear seats make the interior even more variable
- › **Strategy:** with the KAROQ, ŠKODA continues to rigorously push the SUV campaign
- › **World premiere:** launch of the new compact SUV on 18 May in Stockholm

Mladá Boleslav, 12 May 2017 – Shortly before its world premiere, the Czech car manufacturer provides a first look at the new compact SUV ŠKODA KAROQ. ŠKODA's new, emotive and dynamic SUV design language is easily recognisable. The ŠKODA KAROQ has a striking character and features crystalline elements that demonstrate power and robustness as well as elegance. The larger dimensions significantly enhance the ride comfort for the occupants and add to the boot's capacity.

The new ŠKODA KAROQ's emotive and dynamic design with numerous crystalline elements is a true representation of the new ŠKODA design language. The front section captivates with a striking, three-dimensional design. The radiator grille, framed by a chrome trim, has vertical double slats and creates the trapezoidal cross section that is typical of ŠKODA SUVs.

The design of the headlights is inspired by the rich traditions of Bohemian glass art. The crystalline cut of the full-LED headlights and the eight light strips that make up the 'eyelashes' create a unique lighting pattern. The large ŠKODA logo takes pride of place on the bonnet.

LED technology is also used for the tail lights. The tail lighting with LED technology includes the rear lights, brake lights and fog lights. The design concept also features narrow, raked tail lights, the outer segment of which is embedded in the side frames, while the inner segment is integrated into the tailgate. The tail lights form the ŠKODA-typical 'C' shape.

The compact SUV is 4,382 mm long, 1,841 mm wide and 1,605 mm high. The long wheelbase measuring 2,638 mm (all-wheel-drive version: 2,630 mm) gives the ŠKODA KAROQ a comfortable stance on the road and provides an indication of the generously proportioned interior.

The ŠKODA brand represents an exceptional overall package. The new ŠKODA KAROQ is no exception. The boot has a capacity of 521 l with the rear seats in place. This increases to 1,630 l with the rear seats folded down. In combination with the optional VarioFlex rear seats, the boot space is variable and can hold between 479 and 588 l.

The VarioFlex system consists of three separate rear seats, that can be adjusted and completely removed individually –turning the SUV into a van with a maximum loading capacity of 1,810 l.

The interior exhibits newly designed dashboard divided into a tall upper and narrow lower section – a separation that is particularly noticeable in the large decorative areas on the passenger side. The door trims continue this design approach.





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Bold vertical elements influence the ŠKODA KAROQ's design. The four large air vents sit vertically, and the middle two flank the in-car monitor. The LED ambient lighting is a further highlight in the generously sized interior. Ultra-slim lighting strips are located on the upper edge of the four door trims and continue around the dashboard. The driver can control the brightness of the illumination, which can be set to one of ten different colours.

As part of the ŠKODA 2025 future strategy, the brand will be rigorously pushing the expansion of its model range in the coming years. The focus will be on expanding the SUV portfolio in particular. With the launch of the ŠKODA KODIAQ, a new large SUV was introduced to the international markets only recently. With the introduction of the ŠKODA KAROQ, the company is now setting the next milestone. The new compact SUV will be celebrating its world premiere on 18 May in Stockholm. Its market launch will follow in the second half of 2017.

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ŠKODA KAROQ

Shortly before its world premiere, the Czech car manufacturer provides a first look at the new compact SUV ŠKODA KAROQ.

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ŠKODA KAROQ

The tail lights with LED technology form the ŠKODA-typical 'C' shape. The tail lighting with LED technology includes the rear lights, brake lights and fog lights.

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ŠKODA KAROQ

The crystalline cut of the full-LED headlights and the eight light strips that make up the 'eyelashes' create a unique lighting pattern.

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ŠKODA KAROQ

The new compact ŠKODA SUV comes with electronic parking brake as standard; all-wheel-drive and 7-speed DSG are optional.

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ŠKODA KAROQ

The ŠKODA KAROQ is at the top of its segment with innovative connectivity solutions. The infotainment building blocks come from the second generation of the Group's Modular Infotainment Matrix, offering state-of-the-art functions, interfaces and equipped with capacitive touch displays.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model series: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2016.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

