



ŠKODA
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PRESS RELEASE

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One million users follow ŠKODA KAROQ world premiere

- › ŠKODA KAROQ unveiled to public for the first time at Artipelag museum near Stockholm
- › Journalists, VIP guests and ŠKODA employees from 30 countries watch the impressive unveiling of the KAROQ

Mladá Boleslav/Stockholm, 19 May 2017 –ŠKODA presented its new compact SUV, the ŠKODA KAROQ at Museum Artipelag last Thursday evening. The newcomer drove into the spotlight in in Gustavsberg near Stockholm in front of around 500 guests, including numerous international celebrities and VIP guests. In addition, around one million people followed the world premiere online.

For more information:

Silke Rosskothén
Head of Product Communications
T +420 326 811 731
silke.rosskothen@skoda-auto.cz

Štěpán Řehák
Product Communications
T +420 326 811 641
stepan.rehak@skoda-auto.cz

Media video:



Video highlights: ŠKODA KAROQ celebrates world premiere in Sweden

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[YouTube](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, YETI, KODIAQ and SUPERB.
- › in 2016 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

