

ANOTHER MILESTONE FOR BEST-SELLING ŠKODA OCTAVIA

6,000,000 OCTAVIAS PRODUCED

Since 1996 the ŠKODA OCTAVIA has provided the decisive driving force for the rapid transformation of the company – from a national manufacturer focused on Central and Eastern Europe to an international player. Over the past two decades, the car with two bodywork variants has turned into one of the most successful model ranges in the entire car industry. But the story of OCTAVIA is much longer.

SUCCESSFUL LAST GENERATION:
1,589,000 OUT OF ALL 6,000,000 PRODUCED OCTAVIAS WERE THE LATEST 3RD GENERATION

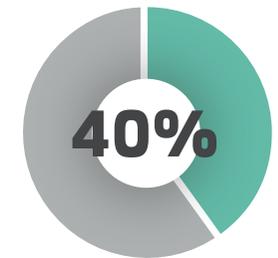


6,000,000

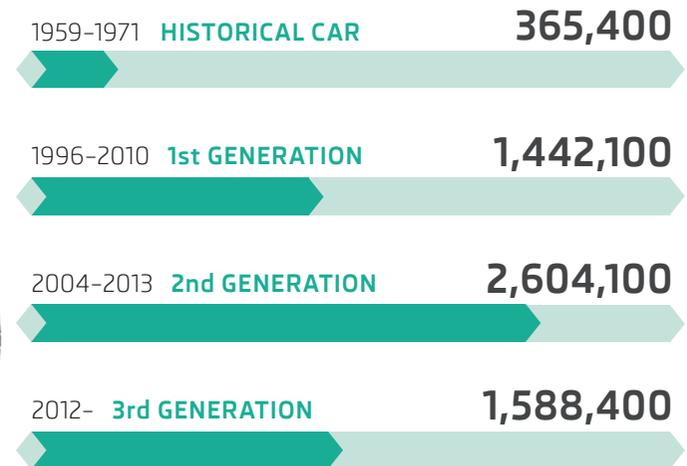
OCTAVIAS PRODUCED IN TOTAL:
TOP DEMAND MODEL IN ŠKODA HISTORY

REAL BEST-SELLER

In 2016, its share in the total sales of the company was **AROUND 40 PERCENT**



PRODUCTION NUMBERS



FOUR GENERATIONS IN BRIEF

Historical car

The first model of this name was produced in Mladá Boleslav and Kvasiny between 1959 and 1971, with a total of 365,400 units manufactured. The **Latin name Octavia means 'the eighth'**, as it was the eighth ŠKODA model since the Second World War.



1st: Revolutionary car

The first generation (1996–2010) impressed **with its versatility**, interior space, economic efficiency, timeless design and formidable value for money. The boot was extra large with a capacity of 528 litres, three engines at launch offered between 55 kW (75 PS) and 92 kW (125 PS).



2nd: Best-seller

The new model range (2004–2013) continued to be a great success. **For the first time**, petrol engines featured direct injection, new 6-speed manual and automatic transmissions were also available as well as DSG. Interior space increased thanks to much longer wheelbase.



3rd: European Top 10 model

Production of what is now the third generation began in November 2012. The growth achieved in length, width and wheelbase **contributed to the spaciousness**. A reduced weight, new engines and a redeveloped chassis brought more joy of driving and reduced consumption.



ANOTHER MILESTONE FOR BEST-SELLING ŠKODA OCTAVIA

6,000,000 OCTAVIAS OF ALL GENERATIONS DELIVERED TO CUSTOMERS

Production of the ŠKODA OCTAVIA at the Indian plant in Aurangabad began as early as 2005. The Shanghai Volkswagen plant started manufacturing the ŠKODA OCTAVIA for China in 2007. In addition, Algeria will soon become another production location for the upgraded ŠKODA OCTAVIA.

The Columbus navigation system is at the top of the range. Its impressive 9.2-inch screen provides a resolution of 1280×640 pixels. There is also a 64-GB flash memory and an optional LTE module, which provides the occupants with high-speed Internet, download at up to 150 Mbit per second.



TOP SAFETY & COMFORT



9 AIRBAGS

The car may be equipped with up to nine airbags. In the Euro NCAP crash test in 2013, the ŠKODA OCTAVIA achieved the top mark of five stars for occupant safety (93% for adult and 86% for children protection).



DCC

Adaptive Dynamic Chassis Control (DCC) can be adjusted to three modes, Comfort, Normal and Sport. DCC automatically switches to Sport in dangerous situations to provide greater stability.



REAR TRAFFIC ALERT

Radar sensors safeguard the vehicle when reversing out of parking spaces or driveways. It recognises approaching traffic and warns the driver. Furthermore it automatically brakes.



PERSONAL KEY

Up to three users can save their individual preferences to its memory: from the air conditioning and seat settings to the audio system's volume and their Driving Mode Select profile.

NUMBERS

610-1740 litres

Benchmark in its segment in terms of space for passengers and luggage.

2686 mm

One of the largest wheelbase for top-level space and comfort.

98 g CO₂/km

Thanks to innovative bi-fuel petrol-CNG engine 1.4 TSI/81 kW (110 HP).

12+50 colours

Customer can choose from standard or extra palette of colours.

SIMPLY CLEVER

WASTE BIN

The passenger door can be equipped with the waste bin and keep all the remnants of your travel provisions - from sweet wrapper to orange peel.

DOUBLE-SIDED BOOT LINER

Thanks to its rugged surface it is also suitable for transporting dirty or wet objects.

