



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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IAA Premiere: The ŠKODA KAROQ's fully customizable digital instrument panel

- › A first for ŠKODA: a freely programmable digital instrument panel
- › Four display layouts to choose from in the new ŠKODA KAROQ
- › ŠKODA KAROQ celebrates trade fair premiere at Frankfurt Motor Show, and continues brand's SUV campaign

Mladá Boleslav, 17 August 2017 – A customizable technology is celebrating its premiere in the new ŠKODA KAROQ at the Frankfurt Motor Show. Breaking with analogue tradition, this is the first time ŠKODA has installed a digital instrument panel in the cockpit. Four different layouts are available and can be individually programmed. Passengers also have the option of always being online. ŠKODA Connect offers an automatic emergency call function, navigation in real time and remote access to the vehicle. ŠKODA is continuing its SUV campaign with the ŠKODA KAROQ. The compact SUV can now be ordered in two equipment variants with a choice of five engines.

For the first time, a ŠKODA can be customized with a digital instrument panel. In the ŠKODA KAROQ, four different layouts are available that can be modified as desired: "Classic", "Digital", "Infoprofile" and "Reduced". These four layouts provide the framework for the notifications, and the driver can scroll through the interactive display of the Modular Infotainment Matrix (MIB) to set which notifications appear in which area of the panel and their sizes. Information on the audio system, phone, assistance systems (Lane Assist, Front Assist, etc.) and vehicle status can also be set to appear on the right, left, or in the centre.

The following layout variants can be set in the digital instrument panel:

The classic layout presents both the tachometer and the speedometer as round instruments to the right and left of the display. The area between can be configured – for example with a display of the current entertainment programme or navigation map, which also has a zoom function.

The digital layout has a main display covering the entire width of the panel – for example with the current entertainment program or navigation map. Above and below, there is still space for small digital displays, for instance, for the current speed, gear recommendation, traffic sign recognition, distance remaining, distance to the next turn on the programmed route or the distance remaining to the destination.

The info profile layout has a large display in the centre, which can display the navigation map, among other things. Additional information can be placed to the left, right, and above the map. The driver may choose to display the current speed, a navigation display with pictograms, gear selection, traffic sign detection (e.g. speed limits, overtaking ban) or total driving time.

The reduced layout shows two large displays – such as the current speed and the distance remaining. Additional basic information can be displayed at the top and bottom of the display. If the route guidance is activated, the navigation arrow will be displayed in the centre.





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The ŠKODA KAROQ continues the brand's SUV campaign, and is now available to order. Two equipment variants are available with Ambition and Style. Customers can also choose between two petrol and three diesel engines. In addition, passengers in the ŠKODA KAROQ have the option of always being online. ŠKODA Connect automatically calls for assistance in the event of an emergency, allows remote access to the vehicle and, if necessary, provides alternative route recommendations.

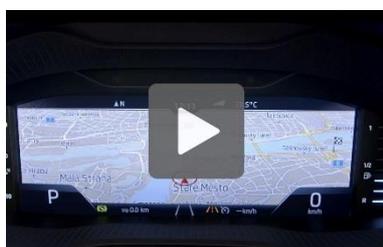
The ŠKODA KAROQ is celebrating its trade fair premiere at the International Motor Show in Frankfurt. The ŠKODA press conference takes place on 12 September 2017 at 12:00 in hall 3.

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Media images and video:



Video: The ŠKODA KAROQ's fully customizable digital instrument panel

This video demonstrates the functionality of new digital instrument panel.

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Source: ŠKODA AUTO



IAA Premiere: The ŠKODA KAROQ's fully customizable digital instrument panel

ŠKODA continues its SUV campaign with ŠKODA KAROQ. The compact SUV is now available to order.

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Source: ŠKODA AUTO



IAA Premiere: The ŠKODA KAROQ's fully customizable digital instrument panel

The digital instrument panel offers four basic layouts, within which numerous individual displays can be shown.

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ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › in 2016 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

