



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Production line for the ŠKODA KAROQ opened also at the main plant in Mladá Boleslav

- › ŠKODA AUTO reacts to high customer demand and, from now on, will also manufacture their new compact SUV in Mladá Boleslav
- › The company has invested 16.6 million euros in the production line for the KAROQ at its main plant
- › The ŠKODA KAROQ has already been rolling off the line at the Kvasiny plant since July 2017
- › In addition to the new KAROQ, the FABIA, RAPID and OCTAVIA model ranges are currently manufactured in Mladá Boleslav
- › With the KAROQ, ŠKODA is consistently advancing its SUV campaign

Mladá Boleslav, 12 January 2018 – At the turn of the year, ŠKODA AUTO began series production of the new ŠKODA KAROQ at its main plant in Mladá Boleslav. Following in the footsteps of Kvasiny, it is the second Czech plant to be used by the brand to manufacture the new compact SUV. ŠKODA is now producing four model ranges in Mladá Boleslav – the FABIA, RAPID and OCTAVIA also roll off the production line there. Up to 320 ŠKODA KAROQs can be made each day at the brand's main plant.

"The high demand for our SUV models underlines the fact that – with the ŠKODA KAROQ and the ŠKODA KODIAQ – we have launched the right vehicles at the right time," said ŠKODA AUTO Board Member for Production and Logistics Michael Oeljeklaus. "We are proud to have established Mladá Boleslav – beside Kvasiny - as a further production site for the KAROQ in the Czech Republic," added Oeljeklaus.

The first ŠKODA KAROQ from Mladá Boleslav rolled off the assembly line a few days ago. The plant in Kvasiny had started production of the new compact SUV at the end of July 2017. With the market launch of the KAROQ in October 2017, the long-established Czech brand continues to vigorously press ahead with its SUV campaign, which began with the KODIAQ. In addition to the KAROQ, ŠKODA currently manufactures the FABIA and FABIA COMBI, the RAPID and RAPID SPACEBACK, as well as the OCTAVIA and OCTAVIA COMBI models at its main plant. This means that from now on, four model ranges are being produced in Mladá Boleslav.

In 2017, almost 547,000 ŠKODA vehicles left the factory there. ŠKODA AUTO has invested around 16.6 million euros in the KAROQ production line at its main plant.

The new compact SUV combines the brand-typical emotive and dynamic design with an extraordinary amount of space, new driver assistance systems as well as powerful and highly efficient engines. The individually programmable digital instrument panel is available for the first time in a ŠKODA. The KAROQ's display can be personalised and connected with the infotainment system. Thanks to an LTE module and Wi-Fi hotspot, every passenger in the ŠKODA KAROQ can be 'always online'.

As part of ŠKODA's 2025 Strategy, the brand will be consistently pressing ahead with the expansion of its model range over the coming years. The primary focus will be on expanding their SUV portfolio. The start of series production for the ŠKODA KAROQ at a second site marks the brand's next milestone. ŠKODA KAROQ is the only model which is produced in two Czech plants of the company.





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Media images:



Production line for the ŠKODA KAROQ opened also at the main plant in Mladá Boleslav

Following in the footsteps of Kvasiny, Mladá Boleslav is the second production site for the new ŠKODA KAROQ in the Czech Republic.

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Source: ŠKODA AUTO



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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1 million vehicles to customers worldwide in 2017.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

