



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

Geneva Motor Show 2018: World premiere of the concept study ŠKODA VISION X live online

- › ŠKODA presents new urban crossover study VISION X to the public for the first time at the Geneva Motor Show 2018
- › The modernised ŠKODA FABIA also celebrates its world premiere
- › ŠKODA Press Conference will be broadcast live on ŠKODA Storyboard on March 6 at 08:20 am CET

Mladá Boleslav/Geneva, 2 March 2018 – ŠKODA will be presenting several products at the Geneva Motor Show (6-18 March 2018). The newly developed urban crossover hybrid study ŠKODA VISION X is also celebrating its world premiere, as is the comprehensively modernised ŠKODA FABIA. Among the models presented at the 88th Geneva Motor Show will be the ŠKODA KODIAQ LAURIN & KLEMENT, which rounds off the traditional Czech brand's popular SUV model series. The ŠKODA press conference will be broadcast live on the Internet on 6 March starting at 08:20 am CET.

The press conference lasting around 15 minutes can be watched live on the brand's platform ŠKODA Storyboard. Media outlets can also broadcast the transmission via embed code on their channels.

Date: 6 March 2018 from 08:20 am CET

Livestream: <http://www.skoda-storyboard.com>

Youtube: <https://www.youtube.com/watch?v=xvcUU6EUspo>

For more information:

Silke Rosskothén
Head of Product Communication
T +420 326 811 731
silke.rosskothen@skoda-auto.cz

Pavel Jína
Product Communication
T +420 326 811 776
pavel.jina@skoda-auto.cz

Media images:



ŠKODA VISION X

With the hybrid study ŠKODA VISION X, the Czech car manufacturer gives an outlook on the further development of their model range. The urban crossover concept transfers the characteristic features of the successful ŠKODA SUV models to another vehicle segment.

[Download](#)

Source: ŠKODA AUTO





ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 2



ŠKODA FABIA

The ŠKODA FABIA is embarking on the next chapter of its success story with wide-ranging enhancements in terms of both design and technology. The popular small car made by the Czech carmaker will now boast even greater appeal thanks to restyled front and rear sections, the introduction of LED head and rear lights, as well as a refined interior.

[Download](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established vehicle manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following models in the range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › in 2017 delivered more than 1 million vehicles to customers worldwide.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles, as well as components, engines and gear transmissions.
- › operates at three locations in the Czech Republic, produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- › employs over 30,000 people globally and is active in more than 100 markets.

