



ŠKODA
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PRESS RELEASE

Page 1 of 1

Marc-Andreas Brinkmann is ŠKODA AUTO's new Head of Marketing

Mladá Boleslav, 24 April 2018 – Marc-Andreas Brinkmann is the new Head of Marketing at ŠKODA AUTO. The 43-year-old has already worked in numerous international leadership roles in marketing and has years of experience in the automotive industry. Most recently, he was heading the Marketing Communication Internationalization department at AUDI AG. Before that, Brinkmann's roles included Head of Marketing for the AUDI brand at Volkswagen Group France.

Further information

Tomáš Kotera,
Head of Corporate Communications
T +420 326 811 773
tomas.kotera@skoda-auto.cz

Kamila Biddle,
Spokesperson for Production, HR and Environment
T +420 730 862 599
kamila.biddle@skoda-auto.cz

Media image:



Marc-Andreas Brinkmann is ŠKODA AUTO's new Head of Marketing

The 43-year-old assumed the position of Head of Marketing at ŠKODA AUTO. Marc-Andreas Brinkmann has years of experience in the automotive industry.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1.2 million vehicles to customers worldwide in 2017.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA AUTO, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.

