



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA SUNROQ: The fifth student concept car

- › The name perfectly captures the summer appeal of the cabriolet concept based on the compact SUV ŠKODA KAROQ
- › Social media survey: ŠKODA customers and fans submitted hundreds of suggestions for the 2018 student's car naming
- › 23 students at the ŠKODA Vocational School have developed an attractive one-off vehicle

Mladá Boleslav, 4 June 2018 – The fifth concept car created by students at the ŠKODA Vocational School has been named the ŠKODA SUNROQ. For around eight months, 23 students from seven different professions worked on the concept of a cabriolet version based on the popular compact SUV ŠKODA KAROQ.

One of the last steps in the project was finding a suitable name for the vehicle. To facilitate this, the students invited ŠKODA customers and fans to submit suggestions via different social media channels. In the end, SUNROQ was chosen from among several hundred proposed names – the students found that it suited their cabriolet perfectly given its openness to the sun, which makes it an ideal vehicle for a summer holiday. The author of the winning submission was invited to the SUNROQ's official presentation. He will meet with the students and their teachers and will be even able to go on a drive in the functional concept car, which has a Velvet Red paint finish.

Further information:

Hermann Prax
Head of Product Communications
T +420 734 298 173
Hermann.Prax@skoda-auto.cz

Pavel Jína
Spokesperson – Product Communications
T +420 326 8 11776
Pavel.Jina@skoda-auto.cz

Media image and video:



ŠKODA SUNROQ: The fifth student concept car

The 2018 student concept car is called ŠKODA SUNROQ. The name was chosen from among hundreds of suggestions submitted by ŠKODA customers and fans.

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Source: ŠKODA AUTO



VIDEO: ŠKODA SUNROQ: The fifth student concept car

Over a period of eight months, students at the ŠKODA Vocational School built the SUNROQ, a cabriolet version based on the popular compact SUV ŠKODA KAROQ.

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Source: ŠKODA AUTO





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ŠKODA AUTO

- › is one of the longest-established car manufacturers in the world. The company was founded in 1895 – during the pioneering days of the automobile. Today, the company's headquarters remain in Mladá Boleslav.
- › currently offers the following model range: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ and SUPERB.
- › delivered more than 1.2 million vehicles to customers worldwide in 2017.
- › has been part of Volkswagen Group since 1991, one of the most successful vehicle manufacturers in the world. ŠKODA, in association with the Group, independently manufactures and develops vehicles as well as components such as engines and gear transmissions.
- › operates at three locations in the Czech Republic; produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.

