



**ŠKODA**  
SIMPLY CLEVER

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## Alexa in ŠKODA Connect is becoming trilingual

- › From October 2018, the Amazon Alexa Voice Service can also be asked questions in French
- › English and German soon available worldwide
- › Communication with ŠKODA car via Amazon Echo speaker from home or on the go using the Alexa app on smartphones

**Mladá Boleslav, 12 September 2018 – ŠKODA drivers can soon also interact with their car in French via the Amazon Alexa Voice Service and ŠKODA Connect. ŠKODA AUTO will introduce the third language, which follows German and English, to coincide with the 2018 Paris Motor Show in October. Furthermore, the ŠKODA Connect Alexa skill will then be available in German and English worldwide.**

Following a successful pilot phase in Germany and the United Kingdom, ŠKODA owners all over the world will soon be able to use the new service in English and German. These will now be followed by a third language – French. To this end, ŠKODA AUTO is resolutely pursuing its plan to make customers' everyday use and handling of their car easier by using the latest technologies and services.

With the ŠKODA Connect Alexa skill, ŠKODA is offering its customers an even more convenient way to communicate with their own car. This can be done with ease from home using an Amazon Echo speaker or on the go via the Alexa smartphone app.

The voice service market is rapidly growing and, with Alexa, Amazon is one of the first providers and drivers of innovation for this area of technology. For this new way of interacting, ŠKODA AUTO relies on the already popular voice service that can be paired with a car. Alexa is activated by addressing her with a simple question, to which she then responds with information about the ŠKODA owner's car. Questions Alexa can already answer include the current mileage, the fuel level, whether the doors and windows are closed, whether the car is locked and even where it is parked. In addition, Alexa can communicate the average fuel consumption and average speed, and share the distance recorded in the tripmeter.

Vehicle data can be accessed in all ŠKODA models which are equipped with ŠKODA Connect and have a mobile Internet connection via a SIM card. To use Alexa, customers require an Amazon account, through which the ŠKODA Connect Alexa skill is activated. The vehicle owner then needs to link this skill to their ŠKODA Connect user account.

### Further information:

Tomáš Kotera  
Head of Corporate Communications  
T +420 326 811 773  
[tomas.kotera@skoda-auto.cz](mailto:tomas.kotera@skoda-auto.cz)

Martin Ježek  
Spokesperson for Digitalisation and Technologies  
T +420 608 210 695  
[martin.jezek4@skoda-auto.cz](mailto:martin.jezek4@skoda-auto.cz)



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## Media image:



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In future, it will be possible to request vehicle information in English, German and French using the ŠKODA Connect Alexa Voice Service skill.

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Source: ŠKODA AUTO

## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services

[media@skoda-auto.cz](mailto:media@skoda-auto.cz)



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