

PRESS RELEASE

Page 1 of 2

Video: First details about the ŠKODA KODIAQ RS

- > Sporty, top-of-the-range KODIAQ will make its debut at the 2018 Paris Motor Show
- > First ŠKODA SUV to come with full-LED headlights and Virtual Cockpit as standard
- > Exclusive option of Race Blue finish available for the first time in a ŠKODA SUV
- > Engine power is even more directly noticeable thanks to Dynamic Sound Boost

Mladá Boleslav, 13 September 2018 – ŠKODA is revealing several details about its new ŠKODA KODIAQ RS ahead of the high-performance SUV's official world premiere at the 2018 Paris Motor Show in October. In a <u>video</u>, ŠKODA is offering a preview of the car's full-LED headlights, the Virtual Cockpit and the new Dynamic Sound Boost function, which accentuates the dynamic character of the ŠKODA KODIAQ RS with a meaty and even sportier sound.

With the most powerful production diesel engine in ŠKODA history (176 kW, 240 PS), all-wheel drive and adaptive suspension, the brand's first high-performance SUV is strictly designed for sportiness. This dynamism is emphasised by the crystalline-effect full-LED headlights, which come as standard, and the typical ŠKODA design language. The video shows the optional metallic Race Blue finish, which is available for the first time in a ŠKODA SUV.

New Sport layout for Virtual Cockpit

Standard equipment in the ŠKODA KODIAQ RS includes the individually adjustable Virtual Cockpit in a carbon optic. 'Sport' is a fifth display layout which features the rev counter and speedo in the centre.

The KODIAQ RS is the first-ever ŠKODA model to offer Dynamic Sound Boost. This sophisticated system uses the data from the car electronic board systems and varies and intensifies the sound of the engine depending on the selected driving mode. This results in a captivating and emotive acoustic experience, which makes the ŠKODA KODIAQ RS even more enjoyable to drive.

ŠKODA KODIAQ RS will be introduced to the public all over the world for the first time at the 2018 Paris Motor Show in October.

Further information:

Hermann Prax
Head of Product Communications
T +420 734 298 173
hermann.prax@skoda-auto.cz

Alžběta Šťastná
Product Communications
T +420 605 293 509

Alzbeta.Stastna@skoda-auto.cz



For the latest news, follow us on https://twitter.com/skodaautonews
All content relating to the ŠKODA KODIAQ RS can be found using #KodiaqRS







PRESS RELEASE

Page 2 of 2

Media video:



Video: First details about the ŠKODA KODIAQ RS ŠKODA has revealed initial details about the new ŠKODA KODIAQ RS, the first SUV in the range of sporty RS models.

Source: ŠKODA AUTO Download

ŠKODA AUTO

- was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car
- currently offers its customers eight passenger-car model ranges: CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, KAMIQ (in China) and SUPERB.
- delivered more than 1.2 million vehicles to customers worldwide in 2017.
- › has been a part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. ŠKODA AUTO, in association with the Group, independently manufactures and develops
- operates at three locations in the Czech Republic, produces in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan through local partners.
- employs over 35,000 people globally and is active in more than 100 markets.
- is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

