



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 1 of 3

## ŠKODA achieves best August result in company's history

- › **Deliveries:** ŠKODA delivers 91,800 vehicles to customers in August
- › **Markets:** strong growth in Europe (+6.0%), China (+11.5%) and Russia (+33.5%)
- › **Models:** ŠKODA KAROQ and upgraded ŠKODA FABIA spur growth momentum
- › ŠKODA models KODIAQ RS, KAROQ SCOUT, KAROQ SPORTLINE and VISION RS study debut at Paris Motor Show

Mladá Boleslav, 13 September 2018 – Global demand for ŠKODA models continues to rise: In August, the Czech brand delivered 91,800 vehicles to customers, exceeding the previous year's result by 6.6% (August 2017: 86,100 vehicles). ŠKODA achieved particularly high growth rates in Russia (+33.5%) and China (+11.5%). Once again, the company also grew in Europe compared to the same period last year (+6.0%). Growth was driven by the high number of deliveries of the ŠKODA models KAROQ, the comprehensively modernized FABIA and the CITIGO. The KODIAQ RS, the model variants KAROQ SCOUT and KAROQ SPORTLINE as well as the VISION RS concept study are celebrating their world premieres in Paris.

Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing emphasizes: "Thanks to the strong performance of our compact SUV KAROQ, our growth course has been reaffirmed. The successful launch of the modernized ŠKODA FABIA also made a significant contribution to the best August in the company's history. The KODIAQ RS, and KAROQ SCOUT and SPORTLINE models, which will soon be complementing our range, will give us an extra boost."

In addition to the KAROQ SCOUT and the KAROQ SPORTLINE, ŠKODA will be presenting the KODIAQ RS – the first SUV in the range of particularly dynamic RS models – at the Paris Motor Show in early October. The car manufacturer offers a tangible outlook on the future with the compact model study VISION RS.

With 31,700 deliveries in **Western Europe**, ŠKODA achieved an increase of 4.5% compared to last August (August 2017: 30,300 vehicles). In the brand's strongest single European market - Germany - ŠKODA grew by 7.6% compared to the same period last year with 13,100 deliveries (August 2017: 12,200 vehicles). In France, deliveries increased to 2,400 vehicles (August 2017: 1,800 vehicles, + 32.7%). Deliveries in Spain increased to 1,900 units (August 2017: 1,400 vehicles, +36.6%). At 1,300 vehicles, deliveries in Italy were up 15.4% on last year (August 2017: 1,100 vehicles). ŠKODA also posted double-digit growth in Norway (900 vehicles, +36.3%). In Greece, ŠKODA even recorded a triple-digit increase with 400 deliveries (August 2017: 200 vehicles, +103.5%).

In **Central Europe**, sales of 14,800 vehicles remained at the previous year's level (August 2017: 14,800 vehicles, -0.2%). ŠKODA delivered 6300 vehicles to customers in the Czech home market (August 2017: 7000 vehicles, -9.6%). ŠKODA posted double-digit growth in Hungary (1100 vehicles, + 39.4%) and Croatia (300 vehicles, +46.3%).

In **Eastern Europe excluding Russia**, ŠKODA increased its total over the same month last year to 3,200 vehicles (August 2017: 3,100 vehicles, +4.8%). In Bulgaria (330 vehicles, +29.4%),



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 2 of 3

Ukraine (400 vehicles, +37.9%) and Kazakhstan (100 deliveries + 93.9%), ŠKODA achieved particularly strong growth.

ŠKODA recorded strong growth in **Russia**, where deliveries of 6,700 vehicles to customers exceeded last year's figure by 33.5% (August 2017: 5000 vehicles).

ŠKODA also posted double-digit growth in **China**. In the world's largest sales market for the brand, delivering 29,000 vehicles in August represents an increase of 11.5% compared to the same month last year (August 2017: 26,000 vehicles).

In **India**, the car manufacturer delivered 1500 vehicles in August (August 2017: 1700 vehicles, -15.0%).

Deliveries **overseas** increased by 24.2% to 2000 units (August 2017: 1600 vehicles).

## **ŠKODA deliveries in August 2018 (in units, rounded off, by model; +/- in percent compared to August 2017):**

ŠKODA CITIGO (only sold in Europe: 3000; +35.1 %)

ŠKODA FABIA (14,800; +21.7 %)

ŠKODA RAPID (15,000; -4.2 %)

ŠKODA KAMIQ (only sold in China): (3800; -)

ŠKODA OCTAVIA (26,500; -11.2 %)

ŠKODA KAROQ (8800; -)

ŠKODA YETI (100; -98.5 %)

ŠKODA KODIAQ (10,700; -4.3 %)

ŠKODA SUPERB (9200; -14.9 %)

### **For more information:**

Tomáš Kotera  
Head of Corporate Communication  
[tomas.kotera@skoda-auto.cz](mailto:tomas.kotera@skoda-auto.cz)  
T +420 326 811 773

Zdeněk Štěpánek  
Spokesperson for Sales, Finance and Business  
[zdenek.stepanek3@skoda-auto.cz](mailto:zdenek.stepanek3@skoda-auto.cz)  
T +420 326 811 771



Follow us on twitter <https://twitter.com/skodaautonews> for all the latest news from ŠKODA!

ŠKODA Media Services

[media@skoda-auto.cz](mailto:media@skoda-auto.cz)



FROM DETAILS TO STORY  
[skoda-storyboard.com](http://skoda-storyboard.com)

 Follow @skodaautonews



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 3 of 3

Media infographic, images and logo:



## Infographic: ŠKODA achieves best August result in company's history

ŠKODA achieved particularly high growth rates in Russia (+33.5%) and China (+11.5%). Once again, the company also grew in Europe compared to the same period last year (+6.0%).

[Download](#)

Source: ŠKODA AUTO



## ŠKODA achieves best August result in company's history

In August, ŠKODA increased its global sales by 6.6% compared to the same month last year, recording the best August in the company's history with 91,800 vehicles (August 2017: 86,100 vehicles).

[Download](#)

Source: ŠKODA AUTO



**ŠKODA**

## ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

[Download](#)

Source: ŠKODA AUTO

## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is transforming from being a traditional car manufacturer to a 'Simply Clever Company for Optimal Mobility Solutions' as part of ŠKODA Strategy 2025.

ŠKODA Media Services

[media@skoda-auto.cz](mailto:media@skoda-auto.cz)



FROM DETAILS TO STORY  
[skoda-storyboard.com](http://skoda-storyboard.com)

Follow @skodaautonews