



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

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## ŠKODA provides first glimpse of future compact model

- › All-new hatchback model marks the next development for the current design language
- › First ŠKODA model line using the A0 MQB platform along with state-of-art technology
- › The new ŠKODA will be introduced to the public before the end of this year

Mladá Boleslav, 9 October 2018 – ŠKODA is releasing a silhouette picture to grant the public a first look at its future model for the popular compact class. It provides a first taste of the distinctive and dynamic design of this five-door model. This hatchback model translates the emotive design language of the study ŠKODA VISION RS, which recently attracted attention at the Paris Motor Show, into a production vehicle.

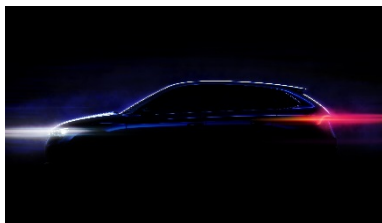
For this model, ŠKODA is using for the first time the A0 MQB platform, which enables the brand's typical combination of compact exterior dimensions and generous interior space, along with the use of numerous innovative assistance systems. The brand new ŠKODA will make its public debut before the end of 2018.

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### Media image:



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The new compact ŠKODA translates the dynamic design of the ŠKODA VISION RS, as seen at the Paris Motor Show, into a new production model.

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Source: ŠKODA AUTO

### ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers eight passenger-car series: the CITIGO, FABIA, RAPID, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ (in China) and the SUPERB.
- › delivered more than 1.2 million vehicles to customers around the world in 2017.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is transforming from being a traditional car manufacturer to a 'Simply Clever Company for Optimal Mobility Solutions' as part of ŠKODA Strategy 2025.