



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA OCTAVIA wins in 'Best Cars' reader poll

- › Readers of the magazine 'auto motor und sport' choose ŠKODA OCTAVIA as the best car of the class in the import category for the seventh time
- › With more than 388,000 OCTAVIAS delivered around the world and over 58,000 new registrations in Germany alone, the model once again highlights its position as the brand's bestseller in 2018
- › All engines comply with the Euro 6d TEMP emission standard; Virtual cockpit available on request

Stuttgart/ Mladá Boleslav, 31 January 2019 – The ŠKODA OCTAVIA has once again been voted the number one imported compact car by readers of the trade magazine 'auto motor und sport'. This is the seventh time that the dynamic space miracle has won the prestigious award in its class. The OCTAVIA has also been extremely well received by customers: it was once again the brand's bestseller in Germany with 58,444 new registrations in 2018.

ŠKODA AUTO CEO Bernhard Maier says: "On behalf of the entire ŠKODA team, I would like to thank all the readers of 'auto motor und sport' who voted for the OCTAVIA, the icon of our brand. For us, this is a great motivation to continue on the path we have forged. And this is exactly what we are doing by bringing more than 30 new models to our customers by the end of 2022."

The readers of the magazine 'auto, motor und sport' voted for the 'Best Cars' for the 43rd time. This year 385 models fought for the coveted award in 11 categories. Among the compact cars, the ŠKODA OCTAVIA once again won the import category, securing 16.6% of all votes cast. The OCTAVIA has now won for the seventh time in its class in the import category.

However, the ŠKODA OCTAVIA is not only popular among 'auto motor und sport' readers. [In January 1959, exactly 60 years ago, the first examples of this legendary model series rolled off the production line at the Mladá Boleslav plant.](#) The first ŠKODA OCTAVIA generation of modern times made its debut in 1996, making an immediate impression with its unmistakable design and a high level of active and passive safety. Today, the ŠKODA OCTAVIA is firmly established in many markets around the world. This is impressively demonstrated by the fact that nearly 6.5 million units have been built since 1959. Last year alone, more than 388,000 vehicles of the popular series were delivered to customers worldwide.

ŠKODA OCTAVIA with modern engines and advanced connectivity

With proven strengths and new qualities, the ŠKODA OCTAVIA is writing a lasting success story. Thanks to above-average space, top functionality, extensive safety and comfort equipment and excellent value for money, the compact model available as a saloon or estate sets standards in its class. In addition, the current generation is the first OCTAVIA to feature ŠKODA Connect mobile online services. Advanced connectivity options enable drivers and passengers to connect wirelessly to the Internet and always be online. The Virtual Cockpit is one of the latest highlights in the OCTAVIA: the optional system gives the driver the ability to customize the dashboard displays above the steering wheel.



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The ŠKODA OCTAVIA is also one of the most modern vehicles in its class in terms of drivetrain technology. All petrol and diesel engines meet the strictest current emission standard Euro 6d TEMP. The extensive engine range extends from the 1.0 TSI with an 85 kW (115 hp) output to the sporty RS series, which is available with the powerful 135 kW (184 hp) diesel or 180 kW (245 hp) petrol engine. The particularly environmentally friendly alternative OCTAVIA COMBI G-TEC* with natural gas drive is also available in the current third generation of the compact model.

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ŠKODA OCTAVIA wins in 'Best Cars' reader poll

With 16.6% of the votes cast, readers voted the ŠKODA OCTAVIA the import winner in its class for the seventh time.

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Source: ŠKODA AUTO



ŠKODA OCTAVIA wins in 'Best Cars' reader poll

The ŠKODA OCTAVIA is firmly established in many markets around the world. In Germany ŠKODA OCTAVIA COMBI is very popular among the customers.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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