



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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New Simply Clever feature: Integrated funnel for windscreen washer tank

- › Windscreen washer tank lid automatically turns into a funnel upon opening
- › New Simply Clever feature simplifies topping up on screenwash
- › Innovative feature to be rolled out for all model series after launch in the ŠKODA SCALA
- › ŠKODA Genuine Accessories will offer the clever tank lid as a retrofit item

Mladá Boleslav, 19 March 2019 – ŠKODA engineers are extending the brand's signature range of Simply Clever ideas, which make the daily motoring lives of ŠKODA owners easier. The latest addition is an integrated funnel in the windscreen washer tank lid, due to become available for the first time in the new SCALA.

Any car owner has probably been there: when trying to top up the screenwash, half the liquid seems to go elsewhere, dripping through the engine compartment and onto the ground. To prevent this common problem, the windscreen washer tank in the new ŠKODA models will come with an innovative lid, which quickly and ingeniously turns into a funnel enabling convenient and efficient refilling with screenwash. Simply Clever.

The windscreen washer tank with funnel lid will be deployed for the first time in the new ŠKODA SCALA. This new compact model will be in the showrooms from May. The new Simply Clever feature will in future also be included in the ŠKODA KAMIQ city SUV and other model series. In addition, it will become available for all the other models from the Czech brand as part of the ŠKODA Genuine Accessories range.

Simply Clever ideas – ground-breaking ingenuity

The Simply Clever concept first arose in 2003, when ŠKODA presented its ROOMSTER concept car at the Frankfurt Motor Show. Intelligent equipment features such as the sliding rear seat bench and the swivelling front seats were particularly well received. This positive feedback inspired ŠKODA engineers to come up with new, clever ideas time and time again – the umbrella in the front door and the ice scraper in the fuel filler flap, which now also includes a tyre tread depth gauge, have become bona fide classics.

By now, the range has grown to more than 60 Simply Clever features, which include a waste bin in the door trim, a glasses compartment above the rear-view mirror, and all-round door-edge protection. Add to that a bottle holder in every door, the Easy Open cup holder in the centre console and the document net positioned on the inside of the front passenger seat, within easy reach of the driver. The practical hi-vis vests as well as the integrated clothes hangers and folding tray tables benefit all occupants. Other items that make everyday motoring that little bit easier include bag hooks in the boot and a car park ticket holder on the A-pillar.



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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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