



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA AUTO CEO Bernhard Maier is now active on LinkedIn

- › ŠKODA AUTO CEO Bernhard Maier uses the communication channel for direct communication with journalists, industry experts, people interested in ŠKODA and employees
- › The focus is on up-to-date information about ŠKODA AUTO, personal assessments of current developments in the automotive industry and cross-industry topics

Mladá Boleslav, 20 March 2019 – ŠKODA AUTO CEO Bernhard Maier is now active on [LinkedIn](#). On the business network, he will post exciting information on ŠKODA AUTO and personal assessments of cross-industry topics. In doing so, he is actively engaging in personal communication with journalists, industry experts, people interested in ŠKODA and employees.

Following ŠKODA AUTO's annual press conference, the CEO of the Czech automobile manufacturer, Bernhard Maier, is now also active on the [LinkedIn](#) business network. He will be sharing information about ŠKODA with his followers and commenting on the current developments in the automotive industry. Site users will also find on his profile exclusive quotes, debates and short videos as well as interesting cross-industry content, such as book recommendations and shared articles.

Bernhard Maier has been the CEO of ŠKODA AUTO since November 2015 and is driving forward the company's reorientation as part of Strategy 2025. Under his leadership, ŠKODA AUTO has introduced new, important models such as the KODIAQ, KAROQ and KAMIQ SUV series. With over 1.25 million vehicles delivered, 2018 was the most successful year in the company's history.

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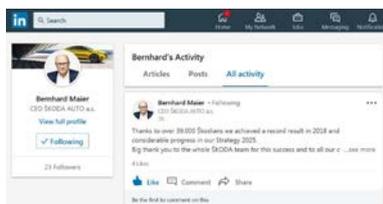


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Media images:



ŠKODA AUTO CEO Bernhard Maier is now active on LinkedIn

On [LinkedIn](#), ŠKODA AUTO CEO Bernhard Maier now exchanges views on corporate and industry topics with journalists, industry experts, people interested in ŠKODA AUTO and employees.

[LinkedIn](#)

Source: ŠKODA AUTO



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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.