

PRESS RELEASE

Page 1 of 2

Three wins for ŠKODA: KODIAQ, OCTAVIA SCOUT and SUPERB crowned “All-Wheel-Drive Cars of the Year” in readers’ poll

- › German *Auto Bild Allrad* magazine’s selection underlines ŠKODA 4x4 expertise
- › KODIAQ best import in “Off-road vehicles and SUVs up to 35,000 euros” category
- › OCTAVIA SCOUT gets nod as top import car in the “AWD crossover” class
- › SUPERB wins best import car in “AWD passenger cars up to 40,000 euros” category

Mladá Boleslav, 12 April 2019 – Triple success for ŠKODA in this year’s “All-Wheel-Drive Car of the Year” poll: the readers of German all-wheel-drive car magazine *Auto Bild Allrad* have awarded ŠKODA multiple category wins, thus adding to a series of victories stretching back many years. It’s the tenth time the SUPERB 4x4 has snatched the coveted laurels, this year as the best import vehicle in the “AWD passenger cars up to 40,000 euros” category. The OCTAVIA SCOUT, winner in the “AWD crossover” import category, collects its fifth “All-Wheel-Drive Car of the Year” title. And the KODIAQ 4x4 takes first place in the “Off-road vehicles and SUVs up to 35,000 euros” import category. It’s a repeat of the KODIAQ’s performance in 2017, when the readers of Europe’s biggest-selling all-wheel drive magazine awarded the large ŠKODA SUV the import title in its debut year.

This year marks the 18th time the magazine’s readers have chosen the “All-Wheel-Drive Cars of the Year”. Overall, 211 vehicle models across ten categories entered the competition. From 4 January to 1 February 2019, the readers of *Auto Bild Allrad* were invited to vote for their favourites online. Among the Czech brand’s prize-winning models, the 4x4 version of the SUPERB flagship achieved the best individual result, garnering 9.97 per cent of votes cast. 8.18 per cent of the magazine’s readership voted for the all-wheel-drive OCTAVIA SCOUT. The KODIAQ 4x4 won 7.80 per cent of the vote.

All-wheel-drive vehicles have a long history at ŠKODA. The Czech brand developed its first prototypes of vehicles featuring more than one driven axle in the late 1930s. The modern-day ŠKODA 4x4 success story began in 1999 with the OCTAVIA COMBI 4x4. Since then, ŠKODA has manufactured a total of over 700,000 all-wheel drive vehicles. Given continuously increasing demand in this vehicle category, ŠKODA has steadily expanded its 4x4 range over the past four years. Today, the KAROQ and KODIAQ SUVs as well as the OCTAVIA and SUPERB are all available with all-wheel drive.

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PRESS RELEASE

Page 2 of 2

Media images:



ŠKODA OCTAVIA SCOUT

The OCTAVIA SCOUT was crowned top import car in the “AWD crossover” class – its fifth “All-Wheel-Drive Car of the Year” title to date.

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Source: ŠKODA AUTO



ŠKODA KODIAQ

The KODIAQ 4x4 took first place in the “Off-road vehicles and SUVs up to 35,000 euros” import category.

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Source: ŠKODA AUTO



ŠKODA SUPERB

It's the tenth time the SUPERB 4x4 has won the prestigious award, this time as the best import vehicle in the “AWD passenger cars up to 40,000 euros” category.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the ‘Simply Clever company for the best mobility solutions’ as part of the ŠKODA 2025 Strategy.