

# PRESS RELEASE

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## ŠKODA delivers 95,900 vehicles in April

- › **Markets:** Strong growth in Switzerland (+36.4%), Croatia (+32.0%), Russia (+16.2%), Austria (+14.1%), and France (+9.5%)
- › **Models:** OCTAVIA remains the best-selling model, first units of new ŠKODA SCALA delivered to customers
- › **Electromobility:** ŠKODA to present the SUPERB with plug-in hybrid drive and all-electric CITIGO in Bratislava next week

Mladá Boleslav, 15 May 2019 – ŠKODA delivered 95,900 vehicles to customers in April. Compared to the same period last year, deliveries fell by 10.5% (April 2018: 107,100 vehicles). Nevertheless, ŠKODA has made gains in Europe, increasing its deliveries in Switzerland (+36.4%), Croatia (+32.0%), Austria (+14.1%) and France (+9.5%). Deliveries also increased in the Russian market by 16.2% compared to the same period last year to 7,400 vehicles. The reason for the generally declining market development is the current situation on the Chinese car market as a whole. The OCTAVIA remained the brand's bestseller in April, and the first units of the new ŠKODA SCALA were delivered to customers.

ŠKODA AUTO Board Member for Sales and Marketing Alain Favey emphasises: "In 2019 we are setting the course with a broad-based product campaign in order to ensure the success of our model range over the long term. With the successful launch of our new compact model, the ŠKODA SCALA we reached the first milestone in April. The next important step and an exceptional moment in our company's history will follow next week: the world premiere of the ŠKODA SUPERB with plug-in hybrid drive and the 100% electric version of the ŠKODA CITIGO in Bratislava, Slovakia, marks the beginning of e-mobility at ŠKODA."

With 42,800 deliveries to customers in **Western Europe**, ŠKODA was only slightly below the level of last April despite the overall decline in the car market (April 2018: 43,200 vehicles, -0.8%). In the largest single European market of Germany, the Czech carmaker delivered 15,500 vehicles – a slight decline of 1.4% compared to the same period last year (April 2018: 15,700 vehicles). ŠKODA posted double-digit growth in Austria (2,600 vehicles, +14.1%), Switzerland (1,800 vehicles, +36.4%) and Denmark (1,500 vehicles, +23.6%).

In **Central Europe**, the manufacturer delivered 18,800 vehicles, 4.4% more than last April (April 2018: 18,000 vehicles). ŠKODA recorded 8,500 deliveries in its Czech home market, thus confirming the success of the same period last year (April 2018: 8,500 vehicles, -0.5%). The carmaker achieved double-digit growth in Poland (5,700 vehicles, +11.8%) and Croatia (700 vehicles, +32.0%).

In **Eastern Europe excluding Russia**, deliveries fell by 4.2% to 4,000 units compared to the same period of the previous year (April 2018: 4,100 vehicles).

In **Russia**, the car manufacturer delivered 7,400 vehicles in April, an increase of 16.2% compared to the same month last year (April 2018: 6,300 vehicles).

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In April, ŠKODA achieved 16,600 deliveries in its largest sales market of **China**, down 40.8% year-on-year (April 2018: 28,000 vehicles). The reason for this development is the overall decline in the Chinese car market.

In **India**, deliveries were below the level of the same period last year at 1,100 vehicles (April 2018: 1,400 vehicles, -24.6 %).

## ŠKODA AUTO deliveries in April 2019 (in units, rounded off, listed by model; +/- in percent compared to April 2018):

ŠKODA OCTAVIA (28,500; -13.2 %)  
 ŠKODA FABIA (15,400; -5.2 %)  
 ŠKODA RAPID (12,200; -29.5 %)  
 ŠKODA SCALA (800; –)  
 ŠKODA KODIAQ (11,900; -8.7 %)  
 ŠKODA KAROQ (12,000; +19.8 %)  
 ŠKODA SUPERB (9,000; -25.7 %)  
 ŠKODA KAMIQ (only sold in China: 2,600; –)  
 ŠKODA CITIGO (only sold in Europe: 3,500; -2.2 %)

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### Media infographic, image and logo:



**Infographic: ŠKODA delivers 95,900 vehicles in April**  
 ŠKODA made significant increases Switzerland (+36.4%), Croatia (+32.0%), Russia (+16.2%), Austria (+14.1%), and France (+9.5%).

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Source: ŠKODA AUTO



### ŠKODA SCALA launched in the markets in April

ŠKODA AUTO delivered the first units of the new compact model ŠKODA SCALA to customers in April.

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Source: ŠKODA AUTO

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**ŠKODA**

## ŠKODA AUTO brand logo

Current brand logo of the car manufacturer ŠKODA AUTO since 2016.

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Source: ŠKODA AUTO

### ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.