



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 1 of 2

## Company car awards 2019: Record result for ŠKODA in the AUTO BILD readers' choice

- › Readers voted ŠKODA models the best company car in four categories
- › Flagship ŠKODA SUPERB dominates amongst the mid-size import cars
- › Bestseller ŠKODA OCTAVIA voted best compact import car
- › ŠKODA KAROQ is favourite SUV import company car
- › In the small car segment, ŠKODA FABIA is best import for professionals

Mladá Boleslav/Weiterstadt, 17 October 2019 – ŠKODA is the most successful brand in the AUTO BILD car magazine's company car awards 2019 in Germany: the Czech car manufacturer came out on top with no less than four of its model ranges. The SUPERB was voted best mid-size car, the OCTAVIA is the best compact car, the KAROQ lifted ŠKODA to the top of the SUV segment and the FABIA shines as the favourite small car for professionals. All of the aforementioned models were voted best import car in their respective category.

AUTO BILD readers were asked to vote online for their favourites in seven categories by 8 September 2019. According to the German Federal Motor Transport Authority, the nominees were vehicles that recorded the most new registrations in the first six months of 2019.

Small cars used commercially are primarily found in urban areas and have to be particularly practical, agile and efficient. The **ŠKODA FABIA** prevailed in this category, having been voted the favourite amongst its fellow import company car nominees. Its advantages include its generous and versatile interior space, the particularly high level of comfort-enhancing equipment for its segment, useful accessories and its conservative fuel consumption.

Compact cars are particularly popular amongst professionals who spend a lot of time on the road. The **OCTAVIA** is ŠKODA's centrepiece and bestselling model range. In its third generation, the car combines a generous amount of space, a high level of functionality, numerous safety and comfort features as well as great value for money to create a harmonious overall package. The readers could not agree more with this, hence why they voted the OCTAVIA the best compact import car.

In the SUV segment, the **ŠKODA KAROQ** took first place amongst the import models. A spacious interior and ultra-modern optional extras such as the Virtual Cockpit are convincing arguments for the compact SUV.

A car must not only feature the attributes required for an office on wheels, it must also offer state-of-the-art technology at the very best prices – that's why the **ŠKODA SUPERB** is the perfect car for a line manager or boss. Plenty of space for passengers and luggage as well as modern assistance systems spoke for the SUPERB, which was voted best import model in the mid-size car segment. Since May 2019, ŠKODA's comprehensively revised flagship has also scored points with new technologies such as Predictive Cruise Control and Side Assist, as well as with its upgraded interior. What's more, ŠKODA now also offers the SUPERB – the company's first model in its history – as a plug-in hybrid.



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 2 of 2

## Further information:

Hermann Prax  
Head of Product Communications  
T +420 734 298 173  
[hermann.prax@skoda-auto.cz](mailto:hermann.prax@skoda-auto.cz)

Alžběta Šťastná  
Product Communications  
T +420 605 293 509  
[alzbeta.stastna@skoda-auto.cz](mailto:alzbeta.stastna@skoda-auto.cz)

## Media images:



**Company car awards 2019: Record result for ŠKODA in the AUTO BILD readers' choice**  
Flagship ŠKODA SUPERB dominates amongst the mid-size import cars.

[Download](#)

Source: ŠKODA AUTO



**Company car awards 2019: Record result for ŠKODA in the AUTO BILD readers' choice**  
In the SUV segment, the ŠKODA KAROQ took first place amongst the import models.

[Download](#)

Source: ŠKODA AUTO

## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services

[media@skoda-auto.cz](mailto:media@skoda-auto.cz)



FROM DETAILS TO STORY  
[skoda-storyboard.com](http://skoda-storyboard.com)

Follow @skodaautonews