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Page 1 of 2

The new KAMIQ GT: the fifth ŠKODA SUV for the Chinese market

- › Next step in ŠKODA's SUV campaign in the brand's largest single market worldwide
- › KAMIQ GT SUV coupé specially tailored to the requirements of Chinese customers
- › Many of the KAMIQ GT's design elements are reminiscent of the emotive VISION GT concept study

Mladá Boleslav / Tianjin, 4 November 2019 – ŠKODA is expanding its SUV family in China: the new ŠKODA KAMIQ GT is the brand's second SUV coupé and, like the larger ŠKODA KODIAQ GT, is exclusively available in China. ŠKODA now offers a total of five different SUV models in its largest single market worldwide. In addition to the two exclusive SUV coupés, the Chinese version of the KAMIQ city SUV was tailored to the Chinese market. The launch of the KODIAQ marked the beginning of the brand's SUV campaign in 2017.

Alain Favey, ŠKODA AUTO Board Member for Sales and Marketing, said, "For ŠKODA, China is our most important single market worldwide, and Chinese customers favour SUVs in particular. One in three ŠKODA SUVs is sold in China. By offering five SUV models in China, ŠKODA is catering to a wide range of customer requirements. They all exhibit brand-typical qualities such as generously sized interiors, numerous Simply Clever features and excellent value for money."

The dynamic appearance of the ŠKODA KAMIQ GT, its generous amount of space and practical features have all been tailored to suit lifestyle-oriented, young customers with a focus on the joy of driving, everyday practicality and an emotive design. Advanced connectivity solutions and a modern infotainment system are also part of the standard equipment. The new KAMIQ GT combines the powerful design language of the Chinese KAMIQ city SUV with the sporty elegance of a coupé; many of its design elements are reminiscent of the emotive VISION GT concept study. The lines of the 4,409-mm-long SUV are fresh and expressive, and the result of a collaboration between the designers from SAIC ŠKODA in China and the ŠKODA Design team in the Czech Republic.

Dr. Ralf Hanschen, ŠKODA China President, proudly remarked that the new KAMIQ GT is a dynamic and fashionable SUV coupé for Chinese young customers. "ŠKODA is fully committed to the Chinese market and its customers. Our vision for China is crystal clear: to deliver clever solutions for a better life. We always bring the best to our Chinese customers, which is why we are offering more SUV models here than in any other market," said Dr. Hanschen. "Furthermore, we are focusing not only on cars, but also new mobility services. The team of our global innovation hub in Beijing – ŠKODA AUTO DigiLab China – is developing mobility solutions and services for China and the world."

From the KODIAQ to the KAMIQ: five SUV models in China

Alongside the new KAMIQ GT, ŠKODA's Chinese line-up includes another four SUVs. The spacious KODIAQ providing space for up to seven people, which started the brand's SUV campaign in 2017, is offered alongside its elegant coupé sibling, the KODIAQ GT, which is exclusively available on the Chinese market. For both variants, there is a choice of engines producing up to 162 kW (220 PS). The KAROQ is 50 mm longer than the European version, thus treating Chinese customer to even more space and comfort. This model is available with either a 1.2 TSI outputting 85 kW (115 PS) or a 1.4 TSI delivering 110 kW (150 PS). The KAMIQ city SUV was developed especially for the Chinese market and has been the entry-level model of ŠKODA's SUV range there since 2018. Measuring 4,390 mm, it is around 15 cm longer than the European model which made its debut in the summer of 2019, and with a capacity of 463 to 1,510 l, its boot is bigger too. The Chinese KAMIQ is powered by a 1.5 MPI generating 82 kW (111 PS).



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Page 2 of 2

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.