



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 1 of 2

## Video shows first details of the new ŠKODA OCTAVIA

- › Teaser video focuses on distinctive full-LED Matrix headlights with sharply defined, L-shaped light lines
- › World premiere of the fourth-generation OCTAVIA on 11 November in Prague

Mladá Boleslav, 4 November 2019 – The countdown is on! With one week to go until the world premiere, ŠKODA has released a teaser video showing the first details of the new OCTAVIA. The best-selling ŠKODA model's fourth generation now features full-LED Matrix headlights with a particularly distinctive design: two sharply defined, L-shaped light lines separate the two LED modules from each other. The crystalline tail lights of the new OCTAVIA also come with LED technology and an animated Coming/Leaving Home function. The premiere will take place on 11 November in Prague.

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### Media video and photo:

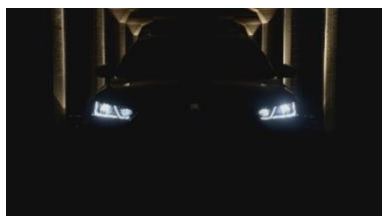


#### Video shows first details of the new ŠKODA OCTAVIA

The ŠKODA best-seller's fourth generation now features full-LED Matrix headlights with a very distinctive design.

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Source: ŠKODA AUTO



#### First details of the new ŠKODA OCTAVIA

The countdown is on! With one week to go until the world premiere, ŠKODA has released the first details of the new OCTAVIA.

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Source: ŠKODA AUTO



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Page 2 of 2

## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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