



**ŠKODA**  
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## ŠKODA ENYAQ: Name of ŠKODA's first all-electric SUV is confirmed

- › The name combines the 'E' for electric mobility with the characteristic 'Q' of ŠKODA's SUV family
- › ŠKODA ENYAQ: name is derived from the Irish name 'Enya', meaning 'source of life'
- › First ŠKODA model to be based on the modular electrification toolkit (MEB)

Mladá Boleslav, 12 February 2020 – ŠKODA ENYAQ: This is the name of ŠKODA's first electric SUV based on the Volkswagen Group's Modular Electrification Toolkit (MEB) to be launched in series production. With its first all-electric SUV, ŠKODA is establishing a new nomenclature that combines the 'E' in reference to electromobility with the 'Q' that characterises the final letter of ŠKODA's successful SUV family. With the new ENYAQ, the Czech car manufacturer is taking another leap into the new era of electromobility in 2020.

The name of the new ŠKODA ENYAQ is derived from the Irish name 'enya', meaning 'source of life'. Enya itself comes from the Irish Gaelic word 'Eithne', meaning 'essence', 'spirit' or 'principle'. These different meanings allow different perspectives on the name of ŠKODA's new SUV. The 'source of life' symbolises the car manufacturer's entry into the new era of electromobility and is in line with the ŠKODA brand claim 'Driven by inventiveness – clever ideas since 1895'. It represents a new beginning, which goes hand in hand with the temperament of the ŠKODA ENYAQ and the ŠKODA engineers' passion and innovative strength for the new electric SUV. 'Enya' is authentic, full of character and lively, easy to pronounce and remember and fits perfectly with the dawn of a new era in the company's 125-year history.

### ENYAQ follows ŠKODA's well-known SUV nomenclature

Like the names of ŠKODA's successful SUV models KODIAQ, KAROQ and KAMIQ, which are derived from the language of the Inuit people living in northern Canada and Greenland, ŠKODA combines the future all-electric vehicles based on the MEB with the Irish language in a legendary northern region. The 'E' at the beginning of the name stands for electromobility; the 'Q' at the end creates a clear connection to the virtues of an SUV.

The ŠKODA ENYAQ is the Czech brand's first series-production vehicle based on the Volkswagen Group's Modular Electrification Toolkit (MEB) and the next of the series of more than ten electric models that will be launched under the ŠKODA iV sub-brand by the end of 2022. By 2025, ŠKODA expects all-electric vehicles and models with plug-in hybrid drives to account for 25% of sales. By 2021, the car manufacturer will have invested two billion euros in the development of electric models and a holistic, interconnected ecosystem for modern and environmentally friendly mobility solutions.

The first detailed photo offers a glimpse at the design of the ŠKODA ENYAQ. It shows the 'ENYAQ' lettering on the rear of the SUV, the brand's second all-electric vehicle after the ŠKODA CITIGO<sup>e</sup> iV.

Find out in the [ŠKODA Storyboard Article](#) what Alain Favey, ŠKODA Board Member for Sales and Marketing, says about the new ŠKODA ENYAQ.



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## Media image:



### ŠKODA ENYAQ: Name of ŠKODA's first all-electric SUV is confirmed

With the 'ENYAQ' lettering on the rear of the SUV, ŠKODA offers a glimpse of its first all-electric SUV based on the MEB platform.

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Source: ŠKODA AUTO

## ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.