



**ŠKODA**  
SIMPLY CLEVER

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Page 1 of 2

## 125 years of ŠKODA: Anniversary celebration with exclusive ENYAQ iV Founders Edition

- › Founders Edition limited to 1,895 units pays tribute to the year in which the company was founded
- › ŠKODA history began 125 years ago with Václav Laurin and Václav Klement

Mladá Boleslav, 1 September 2020 – ŠKODA is celebrating its 125<sup>th</sup> anniversary in 2020 and is commemorating the founding of the company by Václav Laurin and Václav Klement in 1895 with a special Founders Edition of the new ŠKODA ENYAQ iV. The comprehensively equipped special edition of the electric SUV is limited to 1,895 units. Today, ŠKODA AUTO is one of the five oldest carmakers in the world to still be producing and is now active on more than 100 markets.

With the Founders Edition of the new ENYAQ iV, ŠKODA is combining the company's beginnings and future. The Czech carmaker is taking another major step in the implementation of its electromobility strategy by launching this SUV – which is the first ŠKODA production model to be based on Volkswagen Group's MEB modular electric car platform. The special Founders Edition, limited to 1,895 units, harks back to the beginnings of the Czech manufacturer in 1895.

### Founders Edition with a particularly extensive range of features

A plaque bearing the edition number positioned on the multifunction leather steering wheel confirms that the particularly comprehensively equipped vehicle is one of a limited range. The Founders Edition is available as an ENYAQ 60 iV or as an ENYAQ 80 iV with the 21-inch Aquarius alloys, and can be ordered in the metallic finishes Black Magic and Arctic Silver. It comes with a Crystal Face as well as sporty front and rear aprons as standard. The frame of the ŠKODA grille, window frames and roof rails are all rendered in gloss black, as is the diffuser in the rear apron. The lettering on the tailgate is black, and the front wings bear a special badge identifying the vehicle as a Founders Edition. In the interior of the ecoSuite Design Selection, the decorative strips are finished in Piano Black and the dashboard sports a two-tone design. The seats are upholstered in the same cognac-coloured leather as the ecoSuite-themed models and feature stone-beige decorative stitching. The black floor mats are coated with cognac-brown piping. Alternatively, black leather upholstery with cognac-brown contrasting elements are also available.

### From bicycle manufacturer to global carmaker

After founding the company in 1895, Václav Laurin and Václav Klement initially successfully produced bicycles and motorcycles before presenting their first automobile – the Voiturette A – in 1905. 115 years later, ŠKODA is active in more than 100 markets, and, in 2019, delivered 1.24 million vehicles to customers worldwide. In addition to the company itself, some of the Czech brand's most important models are celebrating major milestones in 2020 too: the ŠKODA 935 Dynamic from 1935, the first ŠKODA OCTAVIA COMBI presented in 1960, the ŠKODA 110 R from 1970 and the first ŠKODA FABIA COMBI from 2000.



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Page 2 of 2

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## ŠKODA Media Room

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YEARS**



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## ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ and KODIAQ.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer into the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.