



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Pictures of the new ŠKODA ENYAQ iV appearing as the 'Red Car' at the Tour de France

- › Brand's first battery-electric SUV serves as mobile control centre for Tour de France Director Christian Prudhomme during three stages of this year's Tour de France
- › ENYAQ iV has been specially prepared for its use as the 'Red Car'
- › World premiere of the new flagship of the model range was in Prague yesterday

Mladá Boleslav, 2 September 2020 – One day after its world premiere in Prague, ŠKODA's first purely battery-electric SUV took to the track as the 'Red Car' for the first time today on the fifth stage of the Tour de France. During the 183-kilometre stage from Gap to Privas, the ENYAQ iV served as a mobile control centre for Tour Director Christian Prudhomme. [The ŠKODA ENYAQ iV will also appear as the 'Red Car'](#) in the individual time trial from Lure to La Planche des Belles and the 122-kilometre final stage to Paris.

The digital [Press Kit](#) for the new ENYAQ iV with articles, photos and videos is available for download on ŠKODA Storyboard.

You can also watch the 30-minute vehicle presentation during yesterday's world premiere on [YouTube](#).

On Twitter, you can find all information about the new ŠKODA ENYAQ iV at [@skodaautonews](#) or using the hashtag [#ENYAQiV](#).

Further information:

Tomáš Kotera
Head of Corporate Communications
tomas.kotera@skoda-auto.cz
T +420 326 811 773

Simona Havlíková
Spokesperson for Sales, Finance and Business
simona.havlikova@skoda-auto.cz
T +420 326 811 771

Media images:



Pictures of the new ŠKODA ENYAQ iV appearing as the 'Red Car' at the Tour de France
ŠKODA's first all-electric SUV as the 'Red Car' during the fifth stage of the Tour de France today.

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Source: @A.S.O. / Alex Broadway



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Tour de France Director Christian Prudhomme in the ŠKODA ENYAQ iV.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.