



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

Simply unbeatable: ŠKODA OCTAVIA crowned Auto Express New Car of the Year 2020

- › New ŠKODA OCTAVIA named best Compact Family Car, best Estate Car and Car of the Year
- › ŠKODA OCTAVIA records fifth victory in a row in the Estate Car category
- › ŠKODA SUPERB reclaims top spot and is named Best Family Car
- › Judges praise ŠKODA's design, quality, comfort and value for money

Mladá Boleslav/Milton Keynes, 14 October 2020: The all-new, fourth-generation ŠKODA OCTAVIA has swept the board at the 2020 Auto Express New Car Awards, taking home two category wins and the overall Car of the Year title. The OCTAVIA comprehensively outscored and outperformed a host of high-profile newcomers to take top spots in every category it was eligible for.

The OCTAVIA's two category wins came in the fiercely competitive Compact Family Car and Estate Car categories. Remarkably, by taking the Estate Car crown, ŠKODA recorded its fifth win in succession with the fourth-generation OCTAVIA taking over from the previous model and delivering a seamless supply of ŠKODA silverware.

Not be left out by its load-carrying sibling, the OCTAVIA hatch was crowned Compact Family Car 2020 by the Auto Express judging panel. The OCTAVIA inherited the category title from the SCALA, which took top honours in 2019. Such was the performance of the new OCTAVIA in its categories that the judges named it overall Car of the Year - one of the most prestigious titles in the automotive world.

The OCTAVIA wasn't the only ŠKODA model taking home Auto Express silverware. The new SUPERB was named Family Car of the Year – reclaiming a title it last won in 2017. Fully updated last year, the SUPERB leapt to the top of the sector thanks to its increased value and new technology.

Auto Express is one of the UK's most prominent car publications. With more than 25 awards, covering every part of the UK car market, the Auto Express Awards honour everyday excellence.

The 2020 Auto Express awards are expected to be the first of many for the fourth-generation OCTAVIA. Its predecessor racked up more than 20 key industry titles on the British market during its production run, including a string of Auto Express, What Car? and Car Buyer awards.

For more information:

Hermann Prax
Head of Product Communications
T +420 734 298 173
hermann.prax@skoda-auto.cz

Zbyněk Straškraba
Spokesperson for Product Communications
T +420 326 8 11785
zbynek.straskraba@skoda-auto.cz



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Page 2 of 2

Media image:



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ŠKODA AUTO

- › is this year celebrating 125 years since the company was founded during the pioneering era of the automobile in 1895, making it one of the longest-established car manufacturers in the world.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered 1.24 million vehicles to customers around the world in 2019.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs approximately 42,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.