



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Exterior: powerful appearance with an Indian touch

- › Muscular SUV with ample space, perfect for the Indian market
- › ŠKODA exclusively offers the colours Honey Orange and Tornado Red in India
- › LED technology for headlights and tail lights, as well as alloys measuring up to 17 inches

Mladá Boleslav / Pune, 18 March 2021 – Powerful, muscular and with a special Indian flair: the exterior of the brand-new ŠKODA KUSHAQ is perfectly tailored to the taste of local car buyers. The new SUV has plenty of ground clearance, features large wheels and showcases an innovative design – providing it with a harmonious overall appearance. The KUSHAQ also scores points for its spacious interior as is typical for a ŠKODA. Depending on the trim level, the headlights with crystalline structures feature LED technology, which comes as standard for the tail and brake lights. The metallic Honey Orange and Tornado Red paintwork, exclusively offered by ŠKODA on the Indian market, are particularly eye-catching.

The launch of the ŠKODA KUSHAQ sees the brand enter India's rapidly growing mid-size SUV segment. Lining up alongside the larger KODIAQ and KAROQ models, the KUSHAQ – developed exclusively for India – is the third ŠKODA SUV in that market. The two colours, metallic Honey Orange and Tornado Red, provide the KUSHAQ with a special Indian touch. ŠKODA offers these exclusively in India. In addition, the brand-new SUV is also available in Candy White, metallic Reflex Silver and metallic Carbon Steel.

### Ideal dimensions make it an excellent vehicle for India's megacities

The KUSHAQ is based on the MQB-A0-IN platform, which has been specially adapted by ŠKODA for India, and its innovative design and ideal dimensions make it an excellent companion in India's metropolises. The SUV is 4,221 mm long, 1,760 mm wide and has a height of 1,612 mm. Its long wheelbase of 2,651 mm – which is among the longest in the segment – and a ground clearance of 188 mm make it appear much larger than it actually is. The ŠKODA KUSHAQ offers plenty of space for five occupants and, with a capacity of 385 l, has a generous boot. The entry-level trim line, Active, features 16-inch steel wheels and Lhotse full wheel covers. In the Ambition trim level, the KUSHAQ comes with Grus 16-inch alloy wheels, while 17-inch Atlas two-tone alloys provide a visual highlight as standard for the Style variant.

### LED headlights and tail lights

The clear-cut headlights of the ŠKODA KUSHAQ feature a two-part design. From the Ambition trim level upwards, this design consists of an LED module behind a clear lens in the upper part for low beam and high beam, and a thin, L-shaped LED module for the daytime running lights. The indicators come with classic bulbs, as do the fog lights in the lower section. This is where the daytime running lights are located on the entry-level Active variant, which is equipped with halogen lights. Together with the reflectors in the bumper, the rear lights featuring the ŠKODA-typical crystalline structures create a fresh look in the familiar C-shape. Tail and brake lights are fitted with efficient and instantaneously responsive LEDs; the tail lights offered with the Style trim level each feature classic light bulbs and an additional LED module.



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## Striking design and muscular appearance

ŠKODA has retained a wealth of the striking VISION IN concept car's aspects in the production model virtually without making any changes. Featuring a distinctive front and prominent bonnet, the KUSHAQ's ŠKODA SUV family resemblance is clear at first glance. The ribs of the wide grille are gloss black and the chrome grille surround extends to the headlights. The upper section of the muscular front bumper is body-coloured, the lower part is black. From the Ambition trim level upwards, the underbody protection comes in a silver finish, as do the roof rails, which are black in the Active trim. A straight roof line as well as a tornado line at the height of the door handles make the vehicle appear longer than it actually is. At the same time, the powerful wheel arches set off with black plastic trim and black side skirts bring out the KUSHAQ's athletic look and lend it a self-assured stance on the road. The Style variant also features chrome-plated window frames and door handles. The clearly structured rear is characterised by the elongated roof spoiler, the ŠKODA lettering in block letters on the tailgate and the bumper with a robust rear diffuser, which is set off in silver from the Ambition trim line upwards.

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## ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' programme for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series the CITIGO<sup>e</sup> iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been part of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.