



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Simply Clever: five new features in the new FABIA

- › Five new details keep the interior and boot tidy
- › The FABIA adopts eight Simply Clever ideas from other ŠKODA models
- › There is now a choice of 43 brand-typical features for the small car – more than ever

**Mladá Boleslav, 4 May 2021 – With five all-new features and eight making their FABIA debut, the Czech carmaker is continuing its tradition of offering brand-typical Simply Clever solutions in the fourth generation of its popular small car. Depending on the specification, the new ŠKODA FABIA offers a total of up to 43 practical details that make the vehicle easier to use in everyday life – that's more than ever before. The range extends from ŠKODA classics, such as the ice scraper in the fuel filler flap with a tyre tread depth gauge, the car park ticket holder on the A-pillar and an umbrella in the driver's door, to all-new clever details that make the interior and boot much tidier with very little effort.**

For many years, ŠKODA has been making everyday use of a car that little bit easier for its customers with a constant stream of new and ingenious Simply Clever features. The new FABIA offers no fewer than five new details making their ŠKODA debut. In the storage compartment in the centre console, for example, a new clip for a credit card or car park ticket and an elastic band as a pen holder keep things tidy. A removable cup holder between the front seats is an optional extra to provide more flexibility, while a box on the transmission tunnel offers rear passengers a clever storage option for small items. The box just needs to be placed between the centre console and the rear seats and then locks itself into place. A flexible storage compartment for the boot is another feature to choose from. This saves space by being located on the side wall, and can be pulled out to secure items if required. The fifth solution to premiere is the sun visor, available as an accessory for the optional panoramic roof. When not in use, it easily folds to a third of its size and can be stored under the boot cover.

### **Smartphone storage pockets, and USB-C socket on the rear-view mirror**

Some Simply Clever solutions that are already well-known from other ŠKODA models are now also available for the FABIA. This includes, for example, a multifunction storage pocket that attaches below the boot cover. This converts an otherwise mostly unused space into a perfect storage area for coats or jackets, and can accommodate items weighing up to 3.5 kg. The easy-to-reach smartphone storage pockets on the front seatbacks as found in the OCTAVIA and ENYAQ iV are further details to make their FABIA debut. The folding backrest of the front passenger seat is another addition to the range, as is the USB-C socket on the rear-view mirror. This is available as an option for the Style trim level and can be used to power a dashcam, for example, without a dangling cable obstructing the driver's view.



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## The new Simply Clever features available for the FABIA at a glance:

Folding function for the front passenger seatback
Two smartphone storage pockets on the front seatbacks
Multifunction storage pocket
USB-C socket on the rear-view mirror
Folding flexible storage compartment in the boot *
Reading light in the rear that can be operated from the front
Removable cup holder *
Phone Box with inductive charging
Map and pen holder in the storage compartment in front of the gearstick *
Card and coin holder in the lid of the glove compartment
Storage compartment on the tunnel in front of the rear seats with a cup holder *
Removable sun visor for the panoramic roof *
Loading sill protection

\* making their ŠKODA debut

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## ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO® iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.