



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

Page 1 of 2

## Quotes: the ŠKODA AUTO Management on the modernised ŠKODA KODIAQ

### **Thomas Schäfer, ŠKODA AUTO CEO:**

“The KODIAQ was a real game changer for us. It was the first model of our SUV campaign and opened up a completely new, rapidly growing vehicle segment. Our customers and the international trade press appreciate the KODIAQ’s brand-typical qualities, just as they do with our other models: excellent value for money, ample space and comprehensive range of equipment. Now we have further refined the specification of our large SUV, offering even more safety and comfort with new features, such as full LED Matrix headlights and ergonomic seats.”

### **Martin Jahn, ŠKODA AUTO Board Member for Sales and Marketing:**

“The SUV segment is currently the largest in the global automotive market, and it continues to rise. For ŠKODA too, this segment is of enormous importance. In 2020, nearly 40 per cent of all ŠKODAs delivered worldwide were SUVs. By the end of March 2021, we had produced more than 600,000 KODIAQs worldwide – a great success story for ŠKODA, which we are now set to continue with the revised model.”

### **Johannes Neft, ŠKODA AUTO Board Member for Technical Development:**

“The EVO engines in the KODIAQ combine superior power delivery with increased efficiency and lower CO<sub>2</sub> and NO<sub>x</sub> emissions. The ‘twin dosing’ method of exhaust gas treatment applied in the diesel engines lowers nitrogen oxide emissions by roughly 80 per cent, while the petrol engines’ fuel consumption is reduced thanks to an injection pressure of up to 350 bar, among other things. In the KODIAQ RS, we are – for the first time – employing a petrol engine that, being more powerful and yet lighter, makes our sporty range-topping model even more dynamic.”

### **Oliver Stefani, Head of ŠKODA Design:**

“With the launch of the KODIAQ four years ago, we took a major step forward towards our current design language. Owing to a few subtle changes, our SUV now presents as even more emotive. The new front is crisper, and the design of the four newly arranged headlights lends the KODIAQ a unique character. The new, aluminium-effect details at the front and rear provide the car with great off-road styling. At the same time, we’ve managed to make the rear even more dynamic with a new roof spoiler and sharper tail lights.”

“We have once again further developed the spacious and comfortable interior of the KODIAQ. New contrasting stitching and the LED ambient lighting’s extended range of functions create new visual highlights, while subtle details harmoniously emphasise the overall appearance of our large SUV. For the first time, we are also offering ergonomic seats in the KODIAQ. These can be electrically adjusted and ventilated if desired, and boast a massage function.”



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

Page 2 of 2

## Further information:

Christian Heubner  
Head of Product Communications  
T +420 730 862 420  
[christian.heubner@skoda-auto.cz](mailto:christian.heubner@skoda-auto.cz)

Zdeněk Štěpánek  
Spokesperson – Product Communications  
T +420 730 861 579  
[zdenek.stepanek3@skoda-auto.cz](mailto:zdenek.stepanek3@skoda-auto.cz)

## ŠKODA Media Room

[skoda-storyboard.com](http://skoda-storyboard.com)

## Download the ŠKODA Media Room app



Follow us at <https://twitter.com/skodaautonews> for the latest news. Find out all about the new ŠKODA KODIAQ with [#SkodaKodiaq](https://twitter.com/skodaautonews).

## ŠKODA AUTO

- › is focusing on three priorities with its 'NEXT LEVEL ŠKODA' program for the future: expanding the model portfolio towards entry-level segments, exploring new markets for further growth in the volume segment and making tangible progress in sustainability and diversity.
- › currently offers its customers ten passenger-car series: the CITIGO<sup>®</sup> iV, FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ and ENYAQ iV.
- › delivered over one million vehicles to customers around the world in 2020.
- › has belonged to the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components, engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia and India mainly through Group partnerships, as well as in Ukraine with a local partner.
- › employs approximately 42,000 people globally and is active in more than 100 markets.