



ŠKODA
SIMPLY CLEVER

PRESS KIT

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Interior: elegant, modern and Simply Clever

- › The interior offers ample space and plenty of storage options
- › 385-litre boot and a wealth of Simply Clever features as are typical of ŠKODA
- › Climatronic and ventilated front seats upholstered in perforated leather

Mladá Boleslav / Pune, 26 June 2021 – The brand-new ŠKODA KUSHAQ offers generous space and plenty of storage options in the brand-typical interior. A free-standing infotainment display measuring up to 10 inches is the central element. The SKODA Play Apps has been preinstalled. Chrome applications and the optional coloured instrument panel provide visual highlights. From the Ambition trim level upwards, features include touch-controlled Climatronic with Air Care Function. The top-of-the-range Style trim line also has ventilated front seats upholstered in perforated leather. All KUSHAQ variants offer a generous boot with a capacity of 385 l and a plethora of Simply Clever solutions.

The ŠKODA KUSHAQ is available in three trim levels: Active, Ambition and Style. Even the entry-level variant, Active, features particularly powerful air conditioning, and from Ambition upwards, the SUV boasts Climatronic with a touch control panel as standard. Style – the range-topping trim level – offers even more advanced comfort features. The standard equipment at this level includes ventilated front seats upholstered in perforated leather, and leatherette armrests on the doors as well as on the Jumbo Box, which is located in the centre console. An electric, sliding glass roof, KESSY keyless entry and an auto-dimming rear-view mirror also come as standard.

Fresh colours and chrome details

The interior is characterised by fresh colours, ambient lighting and chrome-plated details. In the Style trim level, the standard black metallic instrument panel is also available in a vibrant orange, while the Ambition line features an instrument panel with a silver finish. The orange colour provides the interior with several visual highlights, for example on the fabric seats in the Ambition trim, or the contrasting stitching on the leather seats and armrests in the Style specification. LED reading lights can be found in the front and rear. From Ambition upwards, the ambient lighting illuminates the dashboard and door handles, while the door handles, handbrake locking button and air vents are chrome-plated and the gearstick knob is upholstered in leather. The Style specification's extended chrome package also includes decorative trim on the instrument panel as well as on the gearstick surround.

Up to 26.2 l of interior storage space

The KUSHAQ features a central, free-standing infotainment touchscreen and the two-spoke multifunction steering wheel that can also be found in other ŠKODA models. In vehicles fitted with the optional 7-speed DSG, the steering wheel sports shift paddles. The design detailing below the infotainment touchscreen mirrors the silhouette of the ŠKODA grille. The utility recess on the dashboard has been designed to meet the needs of Indian customers. This is where the driver can keep a firmly attached lucky charm in clear view. Overall, the interior offers a storage capacity of up to 26.2 l.



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An easy-access 385-litre boot

The KUSHAQ's boot has a capacity of 385 l. This can be increased to 1,405 l by folding down the rear seats, which fold in a ratio of 60:40 from Ambition upwards. Bag hooks and nets, fixings for securing a first-aid kit, and illumination make the boot even more practical. Top tether anchor points on the rear seats allow two child seats to be safely secured.

Simply Clever features in ŠKODA's distinctive style

The KUSHAQ also features numerous Simply Clever solutions that make everyday driving that little bit easier for ŠKODA customers. Clever technology includes Wireless SmartLink for integrating Apple CarPlay and Android Auto, and the Phone Box for inductively charging a smartphone. Also on offer are smartphone storage pockets on the front seatbacks, a flexible fastening strap in the storage compartment of each door and an area for sunglasses. Red reflectors warn traffic coming from behind in the dark when any of the four doors are open. Simply Clever classics include the bag hooks in the boot, the ticket holder on the A-pillar and the smart-grip cup holder in the centre console. This allows the driver to easily and conveniently open a bottle placed there with just one hand.

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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.