



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Simply Clever: five new features in the FABIA

- › New Simply Clever solutions keep the interior and boot tidy
- › A choice of 43 ŠKODA-typical ideas for the FABIA – more than ever before

Mladá Boleslav, 16 August 2021 – For many years, ŠKODA has made it easy for customers to use their vehicles on a daily basis by offering new and sophisticated Simply Clever solutions. The Czech carmaker is continuing this tradition by adding five all-new features to the range, and another eight make their FABIA debut in the fourth generation of this popular small car. Depending on the specification, the new ŠKODA FABIA offers up to 43 practical features that make everyday life that little bit easier – that's more than ever before. In addition to ŠKODA classics – such as the ice scraper in the fuel filler flap with a tyre tread depth gauge and an umbrella in the driver's door – the range now includes all-new clever details that make the interior and boot much tidier with very little effort.

Five Simply Clever solutions make their ŠKODA debut in the new FABIA. For example, a new clip for a credit card or car park ticket and an elastic band as a pen holder keep things tidy in the storage compartment in the centre console. A removable cup holder between the front seats offers the driver and front passenger more flexibility as an option. The box in the transmission tunnel is another option, providing rear passengers with a clever storage solution for small items. The box just needs to be placed between the centre console and the rear seats and then locks itself into place. A flexible storage compartment for the boot is another feature to choose from. This saves space by being located on the side wall, and can be pulled out to secure items if required. The fifth feature to premiere is the sun visor, available as an accessory for the optional panoramic roof. When not in use, this folds to a third of its size and can be stored under the boot cover.

### **USB-C socket on the rear-view mirror and a multifunction storage pocket for coats**

Some Simply Clever solutions as seen in other ŠKODA models are now also available for the FABIA. These include a USB-C socket on the rear-view mirror, which is available as an option for the Style trim level. This can be used to power a dashcam, for example, without a dangling cable obstructing the driver's view. Also new to the popular small car range, in addition to the folding backrest of the front passenger seat, is a multifunction storage pocket that attaches below the boot cover. This converts an otherwise mostly unused space into a perfect storage area for coats or jackets, and can accommodate items weighing up to 3.5 kg. The easy-to-reach smartphone storage pockets on the front seatbacks (as found in the OCTAVIA and ENYAQ iV) are also making their FABIA debut.



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## The new Simply Clever features available for the FABIA at a glance:

Folding backrest of the front passenger seat
Two smartphone storage pockets on the front seatbacks
Multifunction storage pocket
USB-C socket on the rear-view mirror
Folding flexible storage compartment in the boot *
Reading light in the rear that can be operated from the front
Removable Easy Open cup holder *
Phone Box with inductive charging
Card and pen holder in the storage compartment in front of the gearstick *
Card and coin holder in the lid of the glove compartment
Storage compartment on the tunnel in front of the rear seats with a cup holder *
Removable sun visor for the panoramic roof *
Loading sill protection

*\* making their ŠKODA debut*

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## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.