



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA AUTO launches direct-to-car deliveries of online purchases with Car Access service

- › Car Access introduced as a new function in the MyŠKODA app
- › Innovative service saves time and offers ŠKODA customers flexibility, security and more ways to use their car
- › Pilot phase in the Czech market currently underway in the capital city of Prague with selected partners; collaborations with other organisations planned

Mladá Boleslav, 26. August 2021 – ŠKODA AUTO is expanding its range of smart services in the Czech Republic: Car Access enables online orders to be delivered directly to customers' vehicles. Since packages are not handed over in person, customers and couriers never miss each other. This saves time and offers more convenience compared to conventional home deliveries.

Martin Jahn, ŠKODA AUTO Board Member for Sales and Marketing, explains the benefits of the new service, "Thanks to Car Access, a ŠKODA car can provide a valuable service to its owner even when it is parked, while normally it wouldn't offer any additional utility. We are expanding our range of mobility solutions to include this service that can save our customers time, offer greater convenience and make their daily lives easier in many ways. For example, they can have parcels delivered while they are at work, so they don't have to wait for the delivery. Only the courier of the selected delivery service has access to the necessary vehicle data. What's more, delivery is contactless – undoubtedly an advantage at this time."

Vehicle location and licence plate become the delivery address: ŠKODA customers already have the option of having Internet orders delivered to the boot of their car. Via Car Access, all they have to do is allow the delivery service to locate the car, unlock the boot and leave the parcel there.

The pilot phase in Prague is expected to be completed successfully by the end of the year. Afterwards, the functionality will be optimised to ensure that the service can be used in full. This will be followed by its launch in other cities in the Czech Republic and other international markets. Preparations for the rollout are currently underway in collaboration with current and future partners. Car Access is available for ŠKODA models built from 2019 onwards, provided they have the Care Connect: Remote Access package. The Lock/Unlock Remote function must also be activated. For the ENYAQ iV, KAMIQ and SCALA model series the service will be offered at a later date.

The first companies to be involved in the project are the market leader in e-commerce in Central Europe, Alza.cz, the technology and logistics company Zásilkovna, a member of the Packeta Group, as well as the logistics start-up DoDo. Partnerships with other organisations are planned.

To use the service, customers must sign up for ŠKODA Connect and activate the Lock/Unlock Remote function in the MyŠKODA app. The order process differs depending on the partner selected: With Alza.cz, customers first need to link their ŠKODA Connect account to their Alza.cz customer account. They then place an order and select 'delivery to car' as the delivery method. With Zásilkovna, customers first order the goods to their home. Next, they receive an email from the



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logistics partner, where they can redirect the shipment to their vehicle. Zásilkovna also delivers orders from the ŠKODA E-Shop using this option. With DoDo, customers choose whether the goods are to be delivered to their car each time they place an order.

The couriers use a smartphone app to locate and unlock the car. This way, the car can only be opened once and within a time window approved by the customer. The courier only leaves once the vehicle has been locked. Status updates for all orders can be accessed in the MyŠKODA app.

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Infographic and media images:



Infographic: ŠKODA AUTO launches direct-to-car deliveries of online purchases with Car Access service

ŠKODA AUTO is expanding its range of smart services in the Czech Republic: with the new Car Access service, the vehicle location and number plate become the delivery address.

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Source: ŠKODA AUTO



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Since the order is not delivered directly to the customer, Car Access saves time for shoppers as well as delivery staff and offers more convenience than traditional home deliveries.

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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.