



ŠKODA
SIMPLY CLEVER

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Exterior: emotive and elegant, featuring crystalline details

- › Stylish: coupé-like saloon for the A0 segment, which is very popular in India
- › Practical: generous amounts of space and a boot with a capacity of 521 l
- › Front and tail lights with LED technology
- › Choice of Crystal Blue – a new, ŠKODA-exclusive colour for India – and two-tone alloy wheels

Mladá Boleslav / Pune, 18 November 2021 – Exhibiting elegant lines and ŠKODA's well-established emotive design language, the SLAVIA creates a new highlight for A0 saloons, which are very popular in India. It offers generous amounts of space for up to five people and has a boot capacity of 521 l. Its front and tail lights are available with advanced LED technology and characterise the ŠKODA-typical crystalline details. Chrome-plated design features, two-tone alloy wheels and an exclusive ŠKODA badge all add to the SLAVIA's high-quality feel. The new metallic Crystal Blue and the Tornado Red paintwork are both ŠKODA exclusives for the Indian market.

Oliver Stefani, Head of ŠKODA Design, said: "The new SLAVIA is a true ŠKODA, characterised by our emotive design language. Alongside the powerful and striking KUSHAQ, our brand-new saloon brings traditional elegance to India's A0 segment. Its crystalline elements are inspired by the brand's Czech heritage while distinctive visual highlights, such as the chrome applications on the door handles, add a unique touch to its appearance."

The ŠKODA SLAVIA is a classic saloon in the popular A0 segment in India. At a length of 4,541 mm, it is ideal for the city driving. Its ŠKODA-typical generous amounts of space and boot capacity of 521 l make it fit for the daily requirements of a family. Its width of 1,752 mm and wheelbase of 2,651 mm also contribute to the feeling of spaciousness, while the vehicle height is 1,487 mm. Its long wheelbase, balanced proportions and coupé-like silhouette add to the SLAVIA's elegant appearance. There is a choice of three trim levels – Active, Ambition and Style – for the new saloon.

Clean-cut lines, clear surfaces and chrome applications

The SLAVIA's emotive design language with sharp lines, clear surfaces and crystalline structures builds on that of the OCTAVIA and SUPERB – two ŠKODA saloons which are well established in India. The wide, hexagonal ŠKODA grille with a chrome surround and vertical black slats is upright and extends to the sides of the slim headlights. The lower air inlet runs across nearly the vehicle's entire width and merges with black, C-shaped applications on both sides. The roofline slopes gently and seamlessly towards the rear. The tailgate bears 'ŠKODA' in block lettering in the centre.

The wide tailgate and low loading sill mean that the large boot is easy to use. The rear bumper accentuates the SLAVIA's width and features a thin black insert that runs from one reflector to the other in the Active and Ambition trim levels. In the higher specifications, chrome applications create visual highlights, for example on the door handles and on the front apron (SLAVIA Ambition), or below the side windows and on the rear apron (SLAVIA Style). The top-end variant Style also comes with an electric sliding glass roof. From the Ambition trim upwards, a model-specific badge with crystalline and chrome-plated details and ŠKODA lettering on the front wings makes for an additional visual highlight.



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Headlights and tail lights with LED technology

The entry-level headlights come with halogen lamps for low beam and high beam, while the daytime running lights make use of LED technology. In the top-end specification, a hexagonal LED module produces the low beam and high beam, while the daytime running lights are provided by a striking, sharply defined L-shaped LED strip. There is also a choice of two variants for the rear lights which are split in two. Even the entry-level specification features LED tail lights and brake lights, forming the ŠKODA-typical C-shaped light cluster. The SLAVIA Ambition and Style also boast an LED tail light module on the tailgate.

Five colours and three different wheel options measuring up to 16 inches

The new saloon's wheels depend on the trim level. The SLAVIA Active features 15-inch steel wheels with hubcaps. The higher-end trim levels, Ambition and Style, come with alloy wheels as standard: silver-coloured 16-inch alloys for the SLAVIA Ambition, and painted and brushed two-tone 16-inch alloys for the top-specification SLAVIA Style. There is a choice of five body colours for the brand-new saloon. In addition to Tornado Red, the colour options include metallic Crystal Blue – ŠKODA is the only Volkswagen Group brand in India to offer this paintwork. Both the SLAVIA and the KUSHAQ are also available in Candy White, metallic Reflex Silver and metallic Carbon Steel.



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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five bestselling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.