



**ŠKODA**  
SIMPLY CLEVER

# PRESS KIT

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## Interior: modern and in line with the preferences of Indian customers

- › Interior with digital instrument cluster, ambient lighting and a recess on the dashboard
- › Perfect for India: powerful air conditioning and ventilated front seats

**Mladá Boleslav / Pune, 18 November 2021 – The new SLAVIA's interior is based on the latest design concept of ŠKODA's European models. A free-standing infotainment screen measuring up to 10 inches takes centre stage. The circular air vents are another striking feature. From Ambition upwards, touch-control Climatronic with Air Care function comes as standard, while comfort features such as ventilated front seats upholstered in leather are available for the top-end specification Style.**

The SLAVIA showcases the latest ŠKODA interior design concept. Just as with other model ranges from the Czech car manufacturer, the free-standing infotainment touchscreen measuring up to 10 inches takes centre stage. The line running underneath is inspired by the silhouette of the ŠKODA grille and provides a hand rest for use when operating the display. A horizontal, colour-contrasting decorative strip accentuates the width of the spacious interior and connects the circular side air vents.

### **Digital instrument cluster, ambient lighting and a special design feature**

The range-topping trim level, Style, offers a digital instrument cluster with an 8-inch colour display; the other variants come with analogue gauges. The two-spoke multifunction steering wheel, as seen in other ŠKODA models, is upholstered in leather from the Ambition specification upwards. Vehicles fitted with automatic transmission or DSG also boast shift paddles on the steering wheel. LED reading lights in the front and rear come as standard. From the Ambition trim upwards, the extended ambient lighting illuminates the dashboard, the storage compartment in the centre console and the door handles. The SLAVIA also features a special design detail on the instrument-cluster housing, showcasing the ŠKODA lettering strikingly embossed on both sides.

### **Powerful air conditioning, ventilated front seats and a recess on the dashboard**

As with the KUSHAQ SUV, the ŠKODA interior designers paid particular attention to the preferences and needs of Indian customers for the new SLAVIA. Even the entry-level variant, Active, features powerful air conditioning, and from the Ambition trim level upwards, the SLAVIA boasts a touch-control Climatronic with Air Care function and air vents in the rear. The standard equipment for Style, the top-end specification, also includes ventilated leather front seats, an electric, sliding glass roof, KESSY keyless vehicle entry and an auto-dimming rear-view mirror. The utility recess on the dashboard is a market-specific feature. This is where the driver can keep a lucky charm in clear view.



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## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five bestselling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.