



ŠKODA
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PRESS RELEASE

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ŠKODA most successful brand with eight wins in the 'Auto Trophy 2021' readers' poll

- › ŠKODA achieves the best result in the history of the Auto Trophy readers' poll, collecting eight trophies.
- › FABIA takes the title of best imported vehicle in the 'City Cars/Small Cars' category
- › OCTAVIA tops the list of imported compact models
- › ŠKODA KAMIQ voted best import SUV up to €25,000
- › The SUPERB clinches victory in the 'luxury class' import category; the mid-size model also wins over voters with the best price-performance ratio
- › ENYAQ iV sweeps the 'E-SUV up to €50,000' category as import and overall winner
- › Best import brand: Readers rank ŠKODA highest for the eighth time

Mladá Boleslav, 24 November 2021 – ŠKODA wins more awards than any other brand with eight victories in the 34th 'Auto Trophy 2021' readers' poll organised by the German car magazine Auto Zeitung. ŠKODA thus achieved the best result ever in the history of the readers' poll. The FABIA left the competition behind among import vehicles in the 'City Cars/Small Cars' category, as did the OCTAVIA in the category of imported compact models. The KAMIQ was named the best SUV up to €25,000 in the import ranking, and the SUPERB scooped trophies as the import winner in the 'luxury class' and for best value for money. The ENYAQ iV took first prize in the 'E-SUV up to €50,000' category – both as the import and overall winner. Readers also voted ŠKODA the 'Best Import Brand'.

12,126 readers and online users of the German car magazine Auto Zeitung cast their votes: In the 34th run of the 'Auto Trophy', they chose their favourites out of 248 models and 138 brands across 36 categories. ŠKODA took the title of 'Best Import Brand' with 34.9 per cent of the vote. This was the eighth time in a row since 2014 that the Czech manufacturer has won the title in the readers' poll.

In the 'City Cars/Small Cars' category, the ŠKODA FABIA secured victory among the import vehicles, receiving 29.6 per cent of the vote. The fourth generation of the popular small car is based on the Volkswagen Group's Modular Transverse Toolkit MQB-A0 and offers the most space in the segment; the already generous boot volume has increased from 330 to 380 litres. The new edition also delivers improved comfort and a host of new safety and assistance features.

14th 'Auto Trophy' for the ŠKODA OCTAVIA

The ŠKODA OCTAVIA continued its winning streak with this year's success as the best imported vehicle in the 'Compact Models' category: 28.9 per cent of respondents voted for it, taking it to first place. For the Czech carmaker's bestseller, this year's 'Auto Trophy' award is now the eighth trophy in a row and the 14th victory overall. The fourth-generation OCTAVIA family is more economical and sustainable than ever, with the brand offering the most versatile drive portfolio in the model's history; alongside modern TSI petrol engines and EVO turbodiesels, the OCTAVIA iV with plug-in hybrid drive is also available, while the OCTAVIA e-TEC with mild hybrid technology and the OCTAVIA G-TEC with natural gas drive complete the range.



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The ŠKODA KAMIQ received its first "Auto Trophy" shortly after its market launch in 2019, and followed up on this success in 2020 and 2021: Receiving 32.5 per cent of the reader votes, it landed in first place among the imported 'SUVs up to €25,000'. The model rounds off the lower end of the Czech carmaker's SUV family. The KAMIQ combines the typical advantages of this vehicle segment, such as a higher seating position, with the agility of a compact vehicle.

ŠKODA SUPERB delivers the best value for money of all models

The ŠKODA SUPERB once again had an impressive showing at the 'Auto Trophy 2021'; the mid-range model achieved first place in two categories. In the 'luxury class' category, almost one in four readers (24.7%) opted for the mid-size model. At the same time, with 29.2 per cent of the votes, the SUPERB came out on top as the vehicle offering the best price-performance ratio. The extensive range of equipment includes full LED matrix headlights and numerous state-of-the-art assistance systems. The powertrain options include modern and economical TSI and TDI engines; the SUPERB iV with plug-in hybrid drive is also available.

Two awards for the ENYAQ iV: Electric SUV clinches import and overall victory

The ŠKODA ENYAQ iV entered the race for the 'Auto Trophy' awards for the second time. As it did in 2020, the all-electric SUV once again won over the readers and online users of Auto Zeitung this year, winning the import ranking in the 'Electric SUV up to €50,000' category with 33.9 per cent of the votes. At the same time, it edged out the competition in this segment, receiving 24.6 per cent of the vote to take overall victory. The new flagship of ŠKODA's model range offers the spaciousness you would expect from a ŠKODA as well as featuring the brand's emotive design language. In the interior, new Design Selections replace the conventional equipment lines, and thanks to a clearly laid-out new offer structure, the ideal vehicle can be configured in just a few clicks.

Further information:

Christian Heubner
Head of Product Communication
T +420 730 862 420
christian.heubner@skoda-auto.cz

Zdeněk Štěpánek
Spokesperson for Product Communication
T +420 730 861 579
zdenek.stepanek3@skoda-auto.cz

Media images:



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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over one million vehicles to customers around the world in 2020.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs more than 43,000 people globally and is active in over 100 markets.