



ŠKODA
SIMPLY CLEVER

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Exterior: elegant design and generous amounts of space

- › Coupé-like saloon with dynamic design language
- › Plenty of space for up to five people and a segment-leading boot capacity
- › Balanced proportions as well as headlights and tail lights with LED technology
- › New metallic Crystal Blue paintwork exclusively reserved for the ŠKODA SLAVIA in India

Mladá Boleslav / Pune, 28 February 2022 – The new SLAVIA combines generous amounts of space for up to five people and a boot capacity of 521 l with particularly elegant, coupé-like lines and ŠKODA-typical crystalline elements. These characterise the headlights and tail lights which are available with LED technology. Chrome-plated design features and two-tone alloy wheels appeal to Indian preferences. Furthermore, ŠKODA offers the new metallic Crystal Blue paintwork exclusively for the SLAVIA.

Oliver Stefani, Head of ŠKODA Design, says: "The new SLAVIA offers the best of both worlds. Showcasing our emotive design language and crystalline details, it makes reference to the brand's Czech heritage, while chrome-plated design features and its coupé-like shape – a style that is very popular in India – contribute to its particularly elegant appearance."

With its long wheelbase of 2,651 mm, balanced proportions and sleek silhouette, the new SLAVIA offers a perfect blend of elegance and the generous amounts of space that is typical of a ŠKODA. At a width of 1,752 mm and height of 1,507 mm, the car provides adequate room in the cabin for five adults. With a length of 4,541 mm and a ground clearance of 179 mm, the SLAVIA is ideal for Indian cities. Its boot capacity of 521 l – the largest in the segment – means that the car is perfectly suited to the daily requirements of a family.

Clean-cut lines and chrome-plated design features provide striking visual highlights

The new SLAVIA is available in three trim levels: Active, Ambition and Style. It introduces the emotive design language of the ŠKODA OCTAVIA and SUPERB saloons, which are well established in India, to the popular A0 segment. Just like its big brothers, the design of the brand-new saloon is characterised by clean-cut lines and clear surfaces, while its elegant shape, with the roofline gently and seamlessly sloping towards the rear, is reminiscent of a coupé. The wide tailgate bears 'ŠKODA' in block lettering in the centre and, together with the low loading sill, makes the boot easy to use. Higher trim levels also feature chrome-plated details providing further visual accents. In the SLAVIA Ambition, these can be found on the door handles and front apron, while the SLAVIA Style also sports chrome-plated design features below the side windows and on the rear apron. From the Ambition specification upwards, the front wings are adorned with a model-specific badge including crystalline and chrome-plated details and ŠKODA lettering. The SLAVIA Style comes with dual-tone painted and brushed 16-inch alloy wheels.

LED headlights and tail lights with crystalline details

The slim headlights feature crystalline elements and extend to the chrome-plated surround of the wide, hexagonal ŠKODA grille. In the Active and Ambition trim levels, the headlights come with halogen lamps for low and high beam, while the daytime running lights make use of LED technology. From the Ambition variant upwards, the car comes with circular fog lights as standard. In the SLAVIA Style specification, a hexagonal, crystalline LED module produces the low beam and



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high beam, while the daytime running lights are housed in a striking L-shaped LED strip. The rear lights which are split in two for the tail lights and brake lights feature LED technology, forming the ŠKODA-typical C-shaped light cluster. The SLAVIA Ambition and Style specifications feature an additional LED light on the tailgate.

Choice of five colour options

The SLAVIA is available in five colours. In addition to the new metallic Crystal Blue paintwork, which is exclusively reserved for the new saloon, the colour options include Tornado Red, Candy White, metallic Brilliant Silver and metallic Carbon Steel, as seen on the ŠKODA KUSHAQ.

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ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.