



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

ŠKODA AUTO DigiLab peer-to-peer carsharing platform 'HoppyGo' records successful 2021

- › Around 150,000 registered users; new registrations increase by 50 % compared to previous year
- › Rental days in Czech Republic increase by a third
- › Mobility service launched in Poland (15,000 users) and Slovakia (6,300 users)
- › New functions in HoppyGo smartphone app make using electric vehicles even easier

Mladá Boleslav, 7 February 2022 – The ŠKODA AUTO DigiLab carsharing platform HoppyGo continues on its road to success. In 2021, it recorded around 150,000 users and saw an increase of 50 percent in new registrations compared to the previous year. In addition, the peer-to-peer carsharing platform was rolled out in Poland and Slovakia. The number of rental days booked via HoppyGo increased by one third last year. New features in HoppyGo now make it even easier to rent and use e-cars.

Jarmila Plachá, Head of ŠKODA AUTO DigiLab, explains: "Carsharing concepts are economical, sustainable and increasingly popular. HoppyGo users love the platform, because it offers them the choice of the right vehicle for all needs at any time, for any occasion and it is simple to use. It offers them flexible rental conditions for a fair price, which is appreciated by our customers not only in the Czech Republic, but also in Poland and Slovakia".

The number of HoppyGo users increased by about 50 per cent last year compared to 2020 and now stands at more than 150,000 users. In the Czech Republic alone, the mobility platform recorded 26,000 new user registrations in the past twelve months. In response to the growing popularity, HoppyGo also launched in Poland (15,000 registered users) and Slovakia (6,300 registered users). The number of rental days per user rose by one third compared to the previous year, and the average rental period also increased from 4.2 to currently 4.7 days, mainly thanks to a strong summer season. The platform managed to almost double sales in the Czech Republic.

The HoppyGo app is easier than ever to use, and signing up and booking vehicles is now even more intuitive. In addition, owners of electric vehicles can monitor the battery level, find out the remaining range and approximate charging times as well as view the energy bill for the rental period.

The [HoppyGo Platform](#) has been connecting car owners who want to lend out their vehicles to potential renters since 2018. All they need to do is register the vehicle and then verify the stored data. Renters can make a booking via the smartphone app or website.

The platform also offers the opportunity to test drive vehicles. After the market launch of the ŠKODA ENYAQ iV, HoppyGo users could test drive the new all-electric SUV for up to four days. The ENYAQ iV had a 90% occupancy rate, with users driving an average distance of 530 kilometres. In Slovakia, the vehicle with the most rental days over the course of the year was the ŠKODA ENYAQ iV. ŠKODA AUTO also plans to rent out the new ENYAQ COUPÉ iV on the HoppyGo platform after its upcoming market launch.



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 2 of 2

Alongside HoppyGo, the ecosystem for intelligent, individual mobility developed by ŠKODA AUTO DigiLab also includes the services [BeRider](#) (eScooter-Sharing), [Uniqway](#) (student carsharing), [Citymove](#) (urban mobility app) and [KLIQ](#) (platform for fleet car sharing).

Further information:

Tomáš Kotera
Head of Corporate and
Internal Communications
T +420 326 811 773
tomas.kotera@skoda-auto.cz

Martina Špittová
Spokesperson for Production, HR,
Environment
T +420 730 862 526
martina.spittova@skoda-auto.cz

Media image:



ŠKODA AUTO DigiLab carsharing platform 'HoppyGo' on course for success and expansion in 2021

The peer-to-peer carsharing platform had around 150,000 registered users at the end of 2021, around 50% more than in the previous year. There were approximately 26,000 new registrations in the Czech Republic alone, and HoppyGo also launched in Poland and Slovakia.

[Download](#)

Source: ŠKODA AUTO

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in India, Russia and North Africa.
- › currently offers its customers ten passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; manufactures in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs around 43,000 people globally and is active in over 100 markets.