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PRESS RELEASE

Page 1 of 3

Ariane Kilian appointed new Head of Communications at ŠKODA AUTO as of 1 July 2022

- › Ariane Kilian succeeds Jens Katemann, who will become the new Head of Communications for the Volkswagen Passenger Cars brand and the Volume brand group on 1 July 2022
- › Kilian previously oversaw Communications for the Group's Technology and Volkswagen Group Components divisions
- › She will report to ŠKODA AUTO's new CEO, Klaus Zellmer

Mladá Boleslav, 25 April 2022 – Ariane Kilian will be taking over as Head of Communications at ŠKODA AUTO on 1 July 2022. She succeeds Jens Katemann, who has been appointed the new Head of Communications for the Volkswagen Passenger Cars brand and the Volume brand group as of 1 July 2022. Kilian was previously responsible for communications at the Group's Technology and Volkswagen Group Components division and will be reporting to ŠKODA AUTO's new Chairman of the Board of Management, Klaus Zellmer.

Ariane Kilian graduated as a journalist. Following her initial training at the Cologne School of Journalism for Politics and Economics and an internship at Burda Media, she worked as an editor for a magazine and daily newspaper and as a press officer in the German Bundestag. In 2007, she joined Volkswagen, where she held various management positions in communications and external relations.

Since 2015, she has been responsible for the communication activities of Volkswagen Group Components and, since 2021, the new Group Division Technology with additional responsibilities for Batteries and Charging & Energy. From 2015, she also voluntarily built up Volkswagen Group Refugee Aid and headed it until 2020.

Jens Katemann studied social sciences, economic policy and sports science at the University of Münster. Following an internship at the Handelsblatt publishing group, he began his professional career as an editor of the German car magazine auto motor und sport. From 2006 to 2009, he was a department head at the magazine before taking over as editor-in-chief of AUTOSTrassenverkehr in 2009. Three years later, he was appointed editor-in-chief of auto motor und sport. Jens Katemann has been Head of Communications at ŠKODA AUTO in Mladá Boleslav since April 2017. From 1 July 2022, he will assume the role of Head of Communications for the Volkswagen Passenger Cars brand in Wolfsburg and will also be Head of Communications for the Volume brand group.

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ŠKODA
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PRESS RELEASE

Page 2 of 3

Media images:



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Kilian had previously been responsible for communications at Volkswagen Group Components. She will be reporting to ŠKODA AUTO's new CEO, Klaus Zellmer.

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Source: ŠKODA AUTO



Jens Katemann to join the Volkswagen Passenger Cars brand as Head of Communications

Katemann has been responsible for SKODA AUTO's communications since April 2017. He will be moving to Wolfsburg on 1 July 2022 as Head of Communications for the Volkswagen Passenger Cars brand and the Volume brand group.

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PRESS RELEASE

Page 3 of 3

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India or North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacity in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.