



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 1 of 3

## Tour de France winner Jonas Vingegaard presented with crystal glass trophy from ŠKODA AUTO

- › Danish Jonas Vingegaard receives the trophy for the overall victory of the 109<sup>th</sup> Tour de France
- › ŠKODA Design creates victory trophies for the twelfth time
- › ŠKODA ENYAQ iV serves as command vehicle for Tour Director Christian Prudhomme
- › ŠKODA has supported Tour de France as official partner and vehicle partner since 2004

Mladá Boleslav, 25 July 2022 – After covering more than 3,300 kilometres, Jonas Vingegaard celebrated the overall victory in the 109<sup>th</sup> Tour de France yesterday in Paris. On the Avenue des Champs Élysées, the 25-year-old Dane received a crystal glass trophy specially created by ŠKODA Design. The green trophy for the winner of the points classification went to Belgian Wout van Aert. As the main partner of the Tour de France, the Czech car manufacturer's vehicles also featured prominently this year. Among them, the all-electric ŠKODA ENYAQ iV led the peloton as the command vehicle ('Red Car') on 16 of the 21 stages.

The Grand Départ of the 109<sup>th</sup> Tour de France was in Copenhagen, Denmark – the most northerly starting point in the history of the race – and, following tradition, concluded on Paris' Avenue des Champs-Élysées on 24 July. Covering over 3,300 kilometres across four countries, the 25-year-old Danish Jonas Vingegaard defeated his rivals on 21 stages to take first place in the overall standings. In recognition of his achievement, he received a crystal winner's trophy created by ŠKODA Design, as did the winner of the points classification in the ŠKODA-sponsored green jersey, the winner of the junior classification and the best climber. This year, ŠKODA Design was responsible for styling the winners' trophies for the twelfth time.

**Peter Olah, Head of Interior Design at ŠKODA AUTO**, explains: "This year, the Tour de France victory trophies were once again inspired by traditional Bohemian crystal art, and they symbolise the ephemeral nature of each moment. The trophy thus draws a parallel to cycling. After moments of triumph, you have to be committed to doing your best every day to remain at the top. At the same time, the design of the cup – like a bicycle – represents dynamism and energy."

The 60-centimetre-tall four-kilogram crystal trophies are traditionally manufactured at Lasvit in Nový Bor. The precise symmetrical cut makes the refracted light appear different from every angle. Just like the current ŠKODA models, the trophies also feature characteristic crystalline shapes.

The Czech car manufacturer has been supporting the world's largest cycling event as the official main and vehicle partner since 2004. This year, ŠKODA AUTO provided 250 vehicles to the organisers and race management as well as for service purposes and to accompany the peloton. Alongside the all-electric ENYAQ iV, which was used by Tour de France director Christian Prudhomme as the Red Car on 16 of the 21 stages, the OCTAVIA and SUPERB iV with plug-in hybrid drivetrain were also deployed.



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 2 of 3

Under the banner of this year's campaign "You have to love it. We all do", cycling fans worldwide could follow the action on the track and behind the scenes on the official Tour de France app and the company's website [www.welovecycling.com](http://www.welovecycling.com).

## Further information:

Tomáš Kotera  
Head of Corporate and  
Internal Communications  
T +420 326 811 773  
[tomas.kotera@skoda-auto.cz](mailto:tomas.kotera@skoda-auto.cz)

Simona Havlíková  
Spokesperson for Sales, Finance and  
International Markets  
T +420 734 299 135  
[simona.havlikova@skoda-auto.cz](mailto:simona.havlikova@skoda-auto.cz)

## Media images:



### Tour de France winner Jonas Vingegaard presented with crystal glass trophy from ŠKODA AUTO

The overall winner of the race Jonas Vingegaard and the winner of the points classification Wout van Aert received crystal glass trophies created by ŠKODA Design yesterday on the Champs Elysées in Paris.

[Download](#)

Source: A.S.O.



### Tour de France winner Jonas Vingegaard presented with crystal glass trophy from ŠKODA AUTO

Peter Olah, Head of Interior Design at ŠKODA AUTO, was once again responsible for designing the striking trophies made of Bohemian crystal.

[Download](#)

Source: ŠKODA AUTO



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

Page 3 of 3

## ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India and North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacities in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.