



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

Page 1 of 2

ŠKODA Explore More live online

- › [Livestream](#) of the event starts on Tuesday, 30 August at 19:00 CET
- › Broadcast on [ŠKODA Storyboard](#) and ŠKODA AUTO's official social media channels
- › Czech car manufacturer to introduce new brand identity along with new VISION 7S concept study

Mladá Boleslav, 29 August 2022 – Raising the curtain on ŠKODA Explore More: Starting at 19:00 tomorrow, ŠKODA AUTO will be presenting its new brand identity and offering the first glimpse of its new design language with the VISION 7S concept study. Fans of the brand can watch the event via livestream in the [Explorers' Hub](#); the interactive showroom is already open. The car manufacturer will also be broadcasting the event on the [ŠKODA Storyboard](#) and on its social media channels.

Tomorrow evening, starting at 19:00 Central European Time in Prague, ŠKODA AUTO is going to share a detailed outlook on the company's development over the coming years: The car manufacturer will be unveiling its new brand identity in front of 450 international guests and showcasing the VISION 7S, a concept study of an all-electric seven-seater SUV.

In the [Explorers' Hub](#), supporters around the world can tune into the event and share the experience of being there live thanks to 360° cameras. They can already find teaser videos and exciting background information about ŠKODA AUTO there, too. The car manufacturer will also be broadcasting the event on the [ŠKODA Storyboard](#) and on its social media channels.

Explorers' Hub: <https://skoda-explore-more.com/>

ŠKODA Storyboard: <https://www.skoda-storyboard.com/en/skoda-world/skoda-vision-7s-reveals-the-future/>

Twitter: <https://twitter.com/skodaautonews>

Klaus Zellmer's LinkedIn: <https://www.linkedin.com/in/klaus-zellmer-441b5b1b8/>

ŠKODA AUTO LinkedIn: <https://www.linkedin.com/company/skoda-auto/mycompany/>

YouTube: <https://www.youtube.com/watch?v=-fvVvVcu8JU>

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Page 2 of 2

Media image:



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Source: ŠKODA AUTO

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India and North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacities in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.