



**ŠKODA**  
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## ŠKODA ENYAQ COUPÉ RS iV wins Golden Steering Wheel 2022

- › Readers of 'Auto Bild' and 'Bild am Sonntag' shortlist the ENYAQ COUPÉ RS iV
- › All-electric SUV coupé also wins over panel of racing drivers, journalists and motoring experts
- › ENYAQ COUPÉ RS iV combines generous space and a range suitable for everyday use with the most powerful drive of any currently available ŠKODA production model
- › ŠKODA AUTO wins the prestigious trophy for the eighth time

Mladá Boleslav, 10 November 2022 – The ŠKODA ENYAQ COUPÉ RS iV has won the prestigious Golden Steering Wheel 2022. Readers of the German automotive trade magazine 'Auto Bild' and the newspaper 'Bild am Sonntag' initially voted the ENYAQ COUPÉ RS iV into the final three in the 'mid-size SUV' category before a panel of experts put the model through its paces at the Lausitzring. This year's trophy is now the eighth Golden Steering Wheel ŠKODA AUTO has won. ŠKODA AUTO CEO Klaus Zellmer accepted the award yesterday at the gala in Berlin.

ŠKODA AUTO CEO Klaus Zellmer emphasises: "Many thanks to all the experts and readers who voted for us. And of course to the many Škodians who were involved in creating this great vehicle! The award means a lot to all of us. The ENYAQ COUPÉ RS iV fought off strong competition from both internal combustion engine and electric drive systems in this contest. This is the eighth Golden Steering Wheel for ŠKODA, and it shows that we build very attractive cars for our customers – regardless of the drive system. And we will continue to do so with great passion in the future."

### ENYAQ COUPÉ RS iV holds its own against electric cars and ICE models

47 automotive innovations introduced over the last twelve months faced off in one of eleven categories for the Golden Steering Wheel 2022. This time, the organisers did not differentiate between cars with combustion engines and electric motors. The 'mid-size SUV' category included nine vehicles, six of which had electric drives. As one of the three favourites in its category in the readers' poll, the ENYAQ COUPÉ RS iV was put to the test by a 19-strong panel of experts, comprising journalists, presenters and well-known racing drivers in comprehensive test drives at the Lausitzring. The judges included motorsport legend Hans-Joachim Stuck, the former Formula 1 driver and Le Mans winner, former Formula E driver Daniel Abt as well as Maximilian Götz, the 2021 DTM champion. They evaluated criteria such as handling, all-round visibility and spaciousness. The ENYAQ COUPÉ RS iV boasts all-wheel drive and two electric motors and is ŠKODA's most powerful current production model with a system output of 220 kW. It won over the panel with the most coherent overall package among all the mid-size SUVs.

### Sporty coupé rounds off the upper end of the ENYAQ series

As the first all-electric member of the sporty ŠKODA RS family, the ENYAQ COUPÉ RS iV complements the successfully launched ENYAQ iV electric SUV. With its gently sloping roofline from the B-pillar onwards, the ENYAQ COUPÉ RS iV offers generous space in the back and a boot capacity of 570 litres. The excellent drag coefficient of  $c_w$  0.248 contributes to the model's impressive range of over 500 kilometres in the WLTP cycle.



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## ENYAQ COUPÉ RS iV wins eighth Golden Steering Wheel for ŠKODA

The first Golden Steering Wheel was presented by 'Bild am Sonntag' in 1976. Since 2009, the German Sunday newspaper has awarded the prize in collaboration with 'Auto Bild', Europe's largest automotive magazine. The success of the ENYAQ COUPÉ RS iV this year marks ŠKODA AUTO's eighth win in the renowned automotive competition. The Czech car manufacturer's first Golden Steering Wheel went to the first-generation FABIA in 1999, with its successor repeating the feat in 2007. The second-generation OCTAVIA won in 2004, while the second-generation SUPERB took the prize in 2008. In 2017, the KAROQ left the competition behind, and the KAMIQ secured the coveted award in 2019. Last year, the Golden Steering Wheel went to the ENYAQ iV.

### Further information:

Vítězslav Kodym  
Head of Product Communications  
T +420 326 811 784  
[vitezslav.kodym@skoda-auto.cz](mailto:vitezslav.kodym@skoda-auto.cz)

Štěpán Řehák  
Spokesperson Product Communications  
T +420 734 298 614  
[stepan.rehak@skoda-auto.cz](mailto:stepan.rehak@skoda-auto.cz)

### Media images:



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Source: ŠKODA AUTO



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## **ŠKODA ENYAQ COUPÉ RS iV wins the Golden Steering Wheel 2022**

From left to right: Klaus Zellmer, CEO ŠKODA AUTO, Carsten Intra, CEO Volkswagen Commercial Vehicles, Oliver Blume, CEO Volkswagen Group and Porsche AG, Barbara Frenkel, Porsche AG Board Member for Procurement, Thomas Schäfer, CEO Volkswagen Passenger Cars and Head of Brand Group Volume and Michael Steiner, Porsche AG Board Member for Research and Development at the award ceremony of the Golden Steering Wheel yesterday evening in Berlin.

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Source: ŠKODA AUTO

### **ŠKODA AUTO**

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India and North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacities in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.