



ŠKODA
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PRESS RELEASE

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Hat-trick for ŠKODA: ENYAQ COUPÉ RS iV named 'Switzerland's Favourite Car 2023'

- › ŠKODA's third consecutive victory in renowned readers' poll organised by various Swiss magazines and online portals
- › ŠKODA ENYAQ COUPÉ RS iV takes first place among 50 new models
- › More than 28,000 readers and online users voted in twelfth run of 'Switzerland's Favourite Car' survey

Mladá Boleslav, 2 December 2022 – Crowned 'Switzerland's Favourite Car 2023', the ŠKODA ENYAQ COUPÉ RS iV has secured the Czech carmaker its third consecutive victory in the renowned readers' poll conducted by several major Swiss media and online portals. 6.8% of over 28,000 readers and online users voted for the battery-electric coupé SUV, ranking the flagship of the current ŠKODA model range first among 50 new models. Last year, the ENYAQ iV clinched the coveted title and the OCTAVIA left the competition behind in the race for 'Switzerland's favourite car 2021'.

This is the twelfth time the magazines 'Schweizer Illustrierte', 'Blick', 'L'Illustré', 'La Domenica' and 'SonntagsBlick' have teamed up with online portal 'AutoScout24' to organise the 'Swiss Car of the Year'. In the 'Public Choice' category, more than 28,000 readers and online users took part in the poll for 'Switzerland's Favourite Car'. Receiving 6.8% of the votes, the ŠKODA ENYAQ COUPÉ RS iV held its own against the competition and came out ahead of 50 new models that were introduced on the Swiss market in 2022 or can be ordered by March 2023 at the latest. This secured the prestigious award for the Czech manufacturer for the third time in a row. In 2021, the OCTAVIA became the first ŠKODA model ever to win the vote as 'Switzerland's favourite car 2021', before the ENYAQ iV successfully defended the title for the brand in 2022.

Sporty coupé rounds off the top end of the ENYAQ family

The ENYAQ COUPÉ RS iV is the first all-electric member of the sporty ŠKODA RS family and complements the internationally successful ENYAQ iV SUV. With its gently sloping roofline from the B-pillar onwards, the ENYAQ COUPÉ RS iV offers generous space in the back and a boot capacity of 570 litres. The excellent drag coefficient of c_d 0.248 contributes to the model's impressive range of over 500 kilometres in the WLTP cycle.

Another award following the Golden Steering Wheel 2022

The ENYAQ COUPÉ RS iV boasts the most powerful drivetrain in ŠKODA's portfolio. Two electric motors deliver a system output of 220 kW and all-wheel drive. With a top speed of 180 km/h, it is 20 km/h faster than the other versions of the ENYAQ COUPÉ iV. The elegant design, high level of comfort, above-average space and long range make the ŠKODA ENYAQ COUPÉ RS iV the perfect companion for everyday driving. Being voted 'Switzerland's favourite car' is the latest success for the coupé SUV: At the beginning of November, the Czech carmaker's top model won the prestigious [Golden Steering Wheel 2022](#) presented by the German car magazine 'Auto Bild' and the newspaper 'Bild am Sonntag'.



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Source: Thomas Buchwalder



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Markus Kohler, Brand Director ŠKODA Switzerland (on the left) receives the award from Maurice Acker, National Sales & Customer Director Automotive at Swiss Marketplace Group.

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Source: Thomas Buchwalder

ŠKODA AUTO

- › is successfully steering through the new decade with the NEXT LEVEL – ŠKODA STRATEGY 2030.
- › aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- › is emerging as the leading European brand in important growth markets such as India and North Africa.
- › currently offers its customers twelve passenger-car series: the FABIA, RAPID, SCALA, OCTAVIA and SUPERB as well as the KAMIQ, KAROQ, KODIAQ, ENYAQ iV, ENYAQ COUPÉ iV, SLAVIA and KUSHAQ.
- › delivered over 870,000 vehicles to customers around the world in 2021.
- › has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- › independently manufactures and develops not only vehicles but also components such as engines and transmissions in association with the Group.
- › operates at three sites in the Czech Republic; has additional production capacities in China, Russia, Slovakia and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- › employs 45,000 people globally and is active in over 100 markets.